

PROJECT BACK HOME

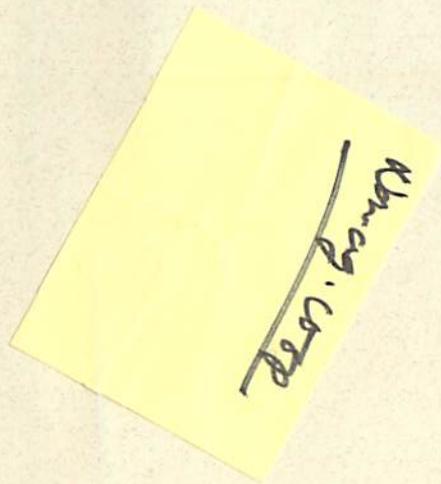
Project Back Home is a development strategy for communities and counties. The program helps members in identifying former residents who are interested in returning to North Dakota as entrepreneurs, employees, industrial developers, investors, tourists or retirees. It can also be used to identify out-of-state manufacturers with ties to the area and link them with manufacturing capabilities that exist at the local level.

The goal of these efforts is to tell former residents about events, opportunities and capabilities in their hometown and state and to encourage them to "come back home."

What can Project Back Home do for your community?

Project Back Home Cooperative provides a mechanism to expand economic development in a community by targeting prospects already familiar with the area. The benefits of this innovative program for your community include:

- labor pool enhancement,
- entrepreneur leads,
- industrial recruitment,
- identification of potential investors,
- retiree relocation,
- tourism expansion and
- links to contract manufacturing.



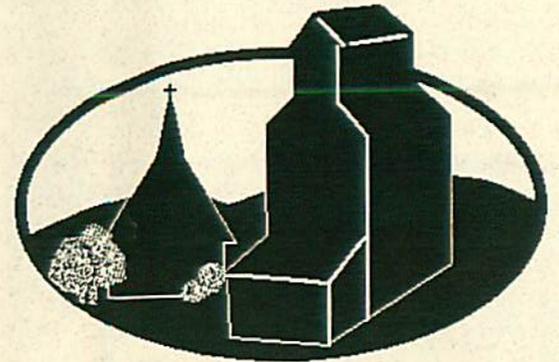
How do you get started?

For information, call:

1-800-234-0518
or 701-663-6501

or write to:

Project Back Home Coop.
P.O. Box 727
Mandan, ND 58554-0727



PROJECT BACK HOME

Recruiting
former residents
to build local economies

A cooperative program of
Project Back Home Cooperative,
the North Dakota
Department of Economic Development & Finance
and the North Dakota BUILD program
through Growing North Dakota

What is Project Back Home Cooperative?

PBHC is a data users cooperative made up of communities and community-based organizations. It offers a mechanism for identifying, communicating with and encouraging former residents to "come back home."



The cooperative is run

independently to serve the interests of member communities and works for the benefit of all members.

Who can join Project Back Home?

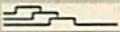
Membership in PBHC is open to any community or county in North Dakota. North Dakota's BUILD communities can receive matching funds for program costs.

Employers may join PBHC as Class II members. This membership allows employers access to a list of prospective employees that PBHC has developed.

How does the project work?

Project Back Home is a three-phase process initiated and executed by local communities, with assistance from professional PBHC staff. After completing the three phases, a community can begin working with individuals, families and businesses to help them return to or invest in their home communities.

Phase I: Create alumni list



Alumni lists can be compiled on disk or hard copy. From this list, PBHC processes an initial mailing to create a prospect list.

Phase II: Collect survey information



Those who respond to Phase I are surveyed to determine their specific interests and intentions.

Phase III: Create recruitment database



PBHC maintains a customized database and provides mailing materials to recruit identified prospects.

What does it cost to join?

The cost of membership is prorated according to population size, and usage fees are based on the volume of mailing responses received throughout the three phases. Initial membership fees are:

<u>Member Population Size</u>	<u>Membership Fee</u>
0-1,000	\$ 800.00
1,001-5,001	\$1,000.00
5,001-10,000	\$1,500.00
10,001-30,000	\$2,000.00
30,001-over	\$3,000.00

Annual renewal membership fees are one-half of the initial fee.

The Class II annual membership fee is \$100.00.

What does PBHC charge for processing mailings?

Usage fees for handling the mailings and correspondence to former residents vary according to the actual number of prospects who express an interest in the project. For example, the estimated usage fee based on a beginning mailing list of 800 former residents, assuming a postcard response of 80 and about 40 survey responses, is \$920.00.