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North Dakota State Library

FLICKERTALE

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Opportunities Worth Taking a Second Look At!

If you were at the recent NDLA conference during the general session, you heard me mention a program we're excited about called L3: Rural Libraries and Literacy Leadership Institute. This is an initiative funded by a grant from Bremer Bank to a group called Library Strategies. The L3 Institute will help libraries and literacy organizations with capacity building by pairing a team from a library or literacy organization with a mentor to work on a specific project. Library Strategies defines capacity building as training to allow organizations to do more for their community by building the resources they have. It allows libraries to think about what they can do differently with the money they have and to explore other resources they have access to. The institute will focus on 3 areas: personal- (leadership growth); organizational- (capacity development); community- (engagement and impact). This opportunity will include public libraries from communities which are located within 25 miles of a Bremer bank. Mentors and instructors can be from any library in ND. L3 will include 1-2 in-person sessions with keynote presentations and learning opportunities.

We are also very excited to announce that there is a second networking opportunity. We were invited by the Illinois State Library to join with 9 other states next year to participate in ILEAD USA. ILEAD stands for Innovative Librarians Explore Apply and Discover. ILEAD USA focuses on solving a problem through the use of participatory technology. Teams of 5 librarians decide on the problem to be solved and then what technology to use to solve the problem. ILEAD USA will include 3-in person meetings at a location TBD. Each in-person session will combine keynote speakers with small group sessions on technologies and teamwork time. **All expenses will be covered, including travel to and from the venue, lodging, and meals. Grants will be available to school and small public libraries to have substitute staff.** This opportunity will be available to any library in the state. In addition to participants, we are looking for mentors and instructors, some of whom we will provide by partnering with other agencies. I was a mentor last year for ILEADU (just Illinois libraries) and I learned so much about technology and its uses in libraries. There will be a National Application Day webinar on November 3rd. We will announce times on our website, Facebook page and via the mailing lists. The first session of ILEAD USA will be in March.

Participatory technology includes a wide variety of tools such as:

- Blogging
- Digital Audio and Podcasting
- Digital Photography
- Digital Video
- Gaming
- Instant Messaging
- Photo Sharing Sites
- RSS
- Social Bookmarking
- Social Networking
- Tagging
- Virtual Reference
- Virtual Worlds
- Web Conferencing
- Wikis

More information on ILEAD USA can be found at http://ileadusa.wordpress.com/. Links are included to their Facebook page, Twitter, and YouTube.

Watch for more details on both of these projects in the near future and please think about participating in one or both projects. For more information on either initiative, feel free to email me at msoucie@nd.gov.

News and Thoughts...

from State Librarian Mary J. Soucie

I was excited to go to my first North Dakota Library Association (NDLA) Conference in September. I'm a library association junkie- I am a card carrying member of 5 different library associations. Partly because I love continuing education in all forms. Mostly though, I was looking forward to the opportunity to meet many new colleagues in North Dakota Library Land. For me, the most beneficial part of attending a conference is the opportunity to network. It was so nice to connect with the folks I've already met, plus meet so many new colleagues! One of the blessings of a smaller conference is being able to interact with so many people. I've been to conferences before where I don't even run into the other person from my library that attended with me.

Kudos to Conference Chair Al Peterson, the members of the local arrangements committee and the NDLA Executive Board for a job well done. I thought there was a nice mix of educational and social opportunities. The opening event at the Former Governor's Mansion was a great time. The singing group was delightful, the refreshments were yummy and it was fun to take a self-guided tour of the Mansion. One of the things about the conference that surprised me was that all the meal functions were no extra cost; I'm used to having to pay for each "extra" activity. I enjoyed Senator Bryan Dorgan's remarks and look forward to reading his book. First Lady Betsy Dalrymple started the conference off on the right note. I had a good time at trivia night as well, and not just because our team won bragging rights for a year. (I have a certificate to prove this if you'd like to see it.)

I had the opportunity to do 4 different presentations plus give my annual report at the membership meeting (handouts available at http://bit.ly/ZS9nq7). Thanks to all that attended my Makerspace presentation; I hope the presentation was useful. Next year, I'll have an assigned timekeeper so I don't go over time. I was glad that Superintendent Baesler was able to join us at the conference. We're very lucky to have a Superintendent that so thoroughly understands libraries and librarians.

I went to several presentations that had standing room only, which excites me. I enjoyed the presentations on technology, from how to provide phone assistance to a demonstration of a 3-D printer to upgrading computers. One useful tip is to treat the phone call just like any other reference transaction and ask questions. Try to pinpoint exactly what the patron is looking at on their screen so you can look at the same thing. Another useful tip is to color code your wires for your different types of computers- staff, public, wireless. I also went to several sessions on programming, which is near and dear to my heart. I wasn't able to get into the crafty librarians presentation because people were spilling out into the hallway for that one. There were also several sessions on some aspect of reference that were very helpful.

I thought the pre-conference with Warren Graham was fantastic! He stressed time and time again that it's important that we be fair but firm and that we are consistent and treat all patrons the same. A simple but powerful reminder. He said that our library rules should be simple and clear- don't say with 35 words what you can say with 3 or 4. The one rule every library needs to have is this: any behavior that is disruptive to library use is not allowed. This rule will eliminate the need for a lot of other rules. Don't apologize for telling someone "no", simply state the rule and then move on. Respect personal space; if you're close enough to touch a patron then you are too close. Warren had many other tips that he shared throughout the day.

All in all, I thoroughly enjoyed my first NDLA conference and look forward to next year's conference. Now off to the MPLA Conference in November. If you're going, let me know so we can make a point of running in to each other.

Information Literacy Month

On behalf of the North Dakota Library Association, the Department of Public Instruction and the North Dakota State Library, we are pleased to announce that Governor Dalrymple has declared October 2014 to be Information Literacy Awareness Month.

The Proclamation

Whereas, information literacy provides the tools and skills to find, evaluate, and use credible information from all sources in our constantly evolving world; and

Whereas, the ability to search, find, decipher, and analyze different forms of information is a key component in effective decision-making across various financial, medical, educational and industrial fields; and

Whereas, individuals who are comfortable working with the informational resources available in the digital world are able to seek highly skilled jobs and compete at high levels in the global economy; and

Whereas, information literacy is a crucial part of education and if taught as early as the kindergarten level, will expose students to analytic and research practices that will better prepare them for changing technologies; and

Whereas, citizens, employers, government agencies, and institutions in North Dakota are reminded of the importance of information literacy for economic prosperity, social cohesion, educational opportunity, and an enhanced quality of life,

NOW, THEREFORE, as Governor of the State of North Dakota, I do hereby proclaim October **2014, INFORMATION LITERACY AWARENESS MONTH** in the state of North Dakota.

We encourage all of our libraries to observe this month through displays, programming, and talking with patrons about the importance of information literacy. Think about reaching out to a service club in your area, such as Rotary, Kiwanis, or the Lions, and offer to present a program on Information Literacy and why it's important.

If you would like a copy of the proclamation to display in your library, please contact Cheryl Pollert at cjpollert@nd.gov or (701) 328-2492.

Database Training at your School for Students & Teachers

The North Dakota State Library offers FREE in-classroom training for students and workshops for teachers on accessing and using the databases for research.

Students can find reliable, grade-specific, 24/7 information on a wide range of subjects. Trainings are adapted to fit class schedules and multiple sessions can be presented on the same day.

Teacher trainings can be scheduled during an in-service day or as an after school workshop. Databases include teacher tools, citation styles, and content that is aligned to Common Core State Standards.

For more information or to schedule a training session, contact Steve Axtman at the North Dakota State Library: 1-800-472-2104 or saxtman@nd.gov

North Dakota Library Association Professional Development Grants

NDLA has grant monies to enhance your library skills. Professional development grants are available for college courses, workshops, conferences, seminars or any activity that will benefit the North Dakota library community. You must be a current member of NDLA to apply for a grant. For complete details, forms, and application requirements, see NDLA's Professional Development webpage: http://ndla.info/profdev.htm. Apply if you need financial help to travel to a conference or training; the process is easy.

Jackson Daughtry Literary Honor: Writing Contest

The Jackson Daughtry Literary Honor is an annual award for excellence in literature. This award was established to help make the ultimate goal of one exceptional writer come true: to become a published author.

The winner of the Jackson Daughtry Literary Honor receives a one thousand dollar ($1,000) cash prize and, best of all, a publication deal for your book, which includes professional editing, full distribution and marketing - all the components necessary to get your book published and the acclaim it deserves. Not to mention the sole title of 2015 Jackson Daughtry Literary Honor Winner.

Here's how it works. To enter the competition you will submit the first twenty pages of your work, along with a three to five page synopsis of your story. We are looking for a novel of Fiction or Creative Nonfiction in any genre, except Poetry and picture books. Be sure to get it in before the **Deadline, January 31, 2015.** The panel of Judges will read all of the entries as they are submitted and, on March 1, 2015, they will narrow it down to five finalists. Those five will then submit their novel in its entirety and, May 30, 2015, a GRAND PRIZE WINNER will be announced! For more information: https://www.jdlh.org/

Online Library Resource Corner: Britannica School

Britannica School is a 24/7 source for quality content created by educational experts. Designed for grades PreK-12, it contains encyclopedia and magazine articles, maps, images, and videos. Britannica School has a screen reader at all levels and citation tools. Content is updated daily and supports the new Common Core State Standards. Teachers also have access to educator tools and lesson plans. Britannica School can be accessed from school or home.

Britannica School

McVille Community Library's "Geek the Library" table for Hospice's Table Fantasia!

E-Rate Form 470

by Al Peterson

Have you ever thought about applying for E-rate and receiving discounts on your telecommunication and/or Internet bills? The Schools and Libraries Program of the Universal Service Fund, commonly known as "E-Rate," is administered by the Universal Service Administrative Company (USAC) under the direction of the Federal Communications Commission (FCC). The Schools and Libraries Program provides discounts to assist most schools and libraries in the United States to obtain affordable telecommunications and Internet access. E-rate supports connectivity for telecommunications services and/or the Internet and funding is requested under four categories of service: telecommunications services, Internet access, internal connections, and basic maintenance of internal connections. Applicants must provide additional resources including end-user equipment (e.g., computers, telephones, etc.), software, professional development, and the other elements that are needed to utilize the connectivity funded by the Schools and Libraries Program. Now, some of you may have heard from your colleagues that E-rate is a big hassle. Let me dispel some of your fears and worries that you may have heard from others.

1. **Do I have to fill out all those forms?**

   Yes! I will remind you about deadlines and walk you through all the steps.

2. **Filling out all those forms and mailing them in by the deadlines is a pain.**

   There are now online forms that walk you through the application process. Plus, after you submit the signatures page once, you will receive an electronic signature that will enable you to file everything online.

3. **Didn't I just file for E-rate?**

   Yes, but a year has gone by and we're into a new filing cycle. If you filed last year for the first time, you should have received a PIN number that can be used for your signature and you can file everything online.

4. **Do I have to write a technology plan?**

   Technology Plans are NO LONGER required for Priority One Services, which are telecommunications and Internet services.

   Technology Plans are still required for Priority Two Services, Internal Connections and Basic Maintenance of Internal Connections. They have dropped the budget section requirement from the technology plan. There are only four elements rather than five.

   A. The plan must establish clear goals and a realistic strategy for using telecommunications and information technology to improve education or library services;

   B. The plan must have a professional development strategy to ensure that staff know how to use these new technologies to improve education or library services;

   C. The plan must include an assessment of the telecommunication services, hardware, software, and other services that will be needed to improve education or library services; and

   D. The plan must include an evaluation process that enables the school or library to monitor progress toward the specified goals and make mid-course corrections in response to new developments and opportunities as they arise.

For more information about what services are eligible for E-rate, please consult the Eligible Services Section on USAC's website at http://bit.ly/16PTuCV

What if I get stuck and can't figure out something along the process?

You can call me and I can walk you through the process.

5. What do I need to know before I get started?

In order to receive E-rate discounts, you must meet the program definition of a school or a library. If you are not sure of your eligibility status, check here, http://bit.ly/1z7YeRq for eligibility criteria.

You need to have a Bill Entity Number, known as a BEN. If you are unsure if your library has a BEN, you can search for it by using this website, http://bit.ly/16ijyn8. If you do not have a Bill Entity Number, call the Client Service Bureau at (888) 203-8100. They can create one for you over the phone.

6. How do I get started?

The first step is to file a Form 470 Description of Services Requested and Certification. A Form 470 opens competitive bidding for vendors. Bids must remain open for at least 28 days. You can file your Form 470 online and submit it electronically. Once posted, you will receive an FCC Form 470 Receipt Notification Letter. You can find the Form 470 as well as all the other forms needed for the E-rate process, online by clicking this link, http://www.sl.universalservice.org/menu.asp.

Once the Form 470 is filed, we can sit back and wait for the Form 471 window to open up.

If you have any questions about E-rate, feel free to contact me at 701-328-4021 or alpeterson@nd.gov. If you are interested in training on E-rate, I can set up a webinar or walk you through it.

New Librarian Resources at the State Library

- The app generation : how today's youth navigate identity, intimacy, and imagination in a digital world
- Legal reference for librarians : how and where to find the answers
- Reading in the wild : the book whisperer's keys to cultivating lifelong reading habits
- Setting the table : the transforming power of hospitality in business
- Library mouse : home sweet home [juvenile fiction]
- The public library : a photographic essay [North Dakota content]
- The other parent : the inside story of the media's effect on our children
- It's complicated : the social lives of networked teens
- Personal archiving : preserving our digital heritage
- The literature of propaganda (3 volumes)

Science themed STEM projects for Halloween

Did your Science Summer Reading theme go really well this year? Don't let the STEM stop at your library just because Summer Reading is over. Check out these 19 STEM projects for kids this Halloween: http://bzfd.it/1r3IV2k

SCHOOL AND LIBRARY GRANT OPPORTUNITIES

OFFICE DEPOT FOUNDATION — DEADLINE: OCTOBER 31

The Office Depot Foundation supports activities that give young people tools to succeed in the school and in life through education and inspiration, as well as programs that help non-profit organizations to serve the needs of their communities efficiently and effectively.

To find out more or apply, visit their site at: http://bit.ly/1tkmd7m

ALA MIDWINTER SCHOLARSHIP FROM EBSCO — DEADLINE: NOVEMBER 3

EBSCO is offering five scholarships to ALA members in the amount of $1,500 to attend the Midwinter conference. One of the five scholarships will be awarded to a first-time conference attendee. The scholarship money is to be used for conference registration, travel, and expenses. Candidates must complete the application and submit a 250 word essay on the following topic: "What is the most significant challenge or opportunity for your library in 2015?"

Further information is available at: http://bit.ly/1CHsXTI

REIMAN FOUNDATION — DEADLINE: CONTINUOUS

The Reiman Foundation supports the dedication, imagination and courage of many worthy organizations, particularly those involved in education, health care, the arts and children's initiatives.

Information and application available online at: http://bit.ly/1t2C0O6

PRAXAIR FOUNDATION — DEADLINE: MONTHLY

Praxair gives priority to organizations where their employees volunteer their time and talent. Their key areas of giving are education, diversity, healthcare, environment and disaster relief.

For more information: http://bit.ly/ZQZHMr

COCA-COLA FOUNDATION — DEADLINE: CONTINUOUS

The Coca-Cola Foundation supports learning inside and outside the classroom. One of their priority funding areas is education and youth development.

Learn more and sign up here: http://bit.ly/1lWWrZz

THE MARTHA STEWART LIVING OMNIMEDIA FOUNDATION — DEADLINE: CONTINUOUS

The Martha Stewart Living Omnimedia Foundation supports organizations that provide families access to the knowledge and resources they need to build better lives.

You can learn more and find out how to apply for assistance here: http://bit.ly/1yMF5nY

CONTINUING EDUCATION CHOICES

These webinars are free, live, and interactive. You will be connected to audio using a headset or speakers. If you do not have a microphone, you can use chat to ask questions. You can find more webinars and training opportunities on our Facebook page under the events tab! http://on.fb.me/1xOGaLB

Zinio (NDSL) REGISTER: http://bit.ly/1v1tUFm

Tuesday, October 21, 2014, 10:30 AM – 11:30 AM (Central Time

Access over 100 popular full color e-magazines via any smart device. There are no holds, no checkout periods, and no limit to the number of magazines you can download. Learn how to connect, browse, create two accounts, and add magazines to your personal collection.

Learning Express for Academic Libraries (Minitex) REGISTER: http://bit.ly/1uAZus2

Tuesday, October 21, 2014, 1:00 PM - 2:00 PM (Central Time)

LearningExpress Library is a rich resource that includes nine different Centers. These Centers are robust modules of interactive skill-building materials and resources. This one hour webinar will highlight and focus on the Centers most applicable to a two- and four-year academic setting. Anyone interested in learning more about LearningExpress for an academic setting should attend.

Literary Reference Center (NDSL) REGISTER: http://bit.ly/1oQwx5V

Tuesday, October 21, 2014, 3:30 PM – 4:30 PM (Central Time)

This is a comprehensive, full-text database of literary content. You will find information on thousands of authors and their works across genres and timeframes. Students, teachers, and researchers will find plot summaries, articles, essays, author biographies, images of literary figures, book reviews, poetry, short stories, author interviews, and even full-text classic novels. This webinar is an overview.

Britannica School (NDSL) REGISTER: http://bit.ly/ZsR8qs

Thursday, October 23, 2014, 10:30 AM – 11:30 AM (Central Time)

Designed for K-12 students, this resource contains a wealth of content: articles, images, videos, dictionary, thesaurus, world atlas, and recommended websites. Choose from Preschool, Elementary, Middle School, or High School levels, each with a unique student-friendly interface. This webinar will navigate the interface, view site features, and search content.

Google, Library Resources & Your Students (Minitex) REGISTER: http://bit.ly/ZsRbCH

Wednesday, November 12, 2014, 3:00 PM - 4:00 PM (Central Time)

How do I get my students and teachers to use library resources? How do I explain the differences between using Google and library resources for research? When is it ok for students to use Google for research? Do any of these questions feel familiar to you? We'll address these tough questions, assess the differences and uses of both Google and library resources as research tools, and outline some potential solutions for your students and teachers.

DISCLAIMER: The ND State Library highlights third-party webinars as a way to alert the library community to training opportunities. By doing so, we are not endorsing the content, nor promoting any specific product.

North Dakota Library Tidbits

- The Stanley Public Library received a generous donation from Loenbro. It was used to purchase reading chairs for the young adult area and new blinds for the library.
- State Librarian Mary Soucie was a guest reader for story time at the Garrison Public Library.
- The Stanley Public Library received funds from the City of Stanley's Gaming Committee.
- McKenzie County Junior Master Gardeners donated $300 to the Watford City Elementary School Library to purchase books and Kindle e-readers.
- Jerry Kaup, director of the Minot Public Library, plans to retire in December after 37 years of service.
- Walhalla Public Library held a silent auction on September 27, in conjunction with Walhalla's Annual Pumpkin Fest.
- Cavalier Public Library received a $2,000 donation from the Thrift Shop - $300 for story time and $1,700 toward their new building.
- Weston Rudel, a poet from Wells County, North Dakota, has donated 35 volumes of his work to the Eddy-New Rockford Library.
- The Bowman Regional Public Library is now offering classes to help people complete their GED.
- Becky Ratchenski has been hired to replace Kate Ostenrude as library director of the Cavalier Public Library.
- Amber Miller was hired as the Hebron City Librarian in August.
- Cavalier Public Library received a $500 grant from the Cavalier Community Foundation for their summer reading program.
- The Bowman Regional Public Library started a LEGO Club in September that will meet monthly. Projects will be displayed in the library until the next meeting.
- Lisbon Public Library held a back-to-school book fair.
- McVille Community Library has received a donation from the Ottertail Power Company to put towards the purchase of additional bookshelves.
- The Bowman Lions Club donated a magnifier to the Bowman Regional Public Library so patrons with visual impairments can read more easily.
- The Leach Public Library in Wahpeton had a booth at the Twin Towns Gardener's Market to help inform parents about library services.
- North Daktota State Library, Library Development Manager, Eric Stroshane was just named Vice-President/ President-Elect of the Moutain Plains Library Association (MPLA)
- Carrington City Library had four new shelving units donated by a patron in memory of his sister!
- Garrison Public Library recently had a display from the Flickertale Farmers 4H club.
- The Friends of the Bismarck Public Library had another successful book sale.
- Eddy-New Rockford Public Library was selected to do a virtual author visit with John Searles!

Did we miss news about your library? Send it to us at ndslpa@nd.gov

Lakota City Library

In Early October, the Storytime Pirate Crew stormed the library looking for buried treasure!!! After singing a song to get the "wiggles" out, the kids settled in for two stories about pirates. After the stories we worked on our pirate language skills and then made a mask so we could continue on our treasure hunt disguised.

Hannahs named North Dakota Librarian of the Year

Sandra Hannahs, West Fargo Public Library director, has been named Librarian of the Year by the North Dakota Library Association.

To Read the full article please visit:
http://bit.ly/1rZps6l

Signing Story Time: Deaf Awareness Week

The North Dakota School for the Deaf celebrated Deaf Awareness Week, September 21st - 27th, with several events, including a special afternoon in the library. Four LRSC Interpreter Training students signed the story, "The Very Hungry Caterpillar" in American Sign Language, followed by caterpillar crafts and activities.

DIGITAL DELIGHTS

Two children in the 1970's are dressed as hobos for Halloween. Anyone else reminded of Meet Me in St. Louis?

This and much more is found on http://digitalhorizonsonline.org/ —see how many digital North Dakota gems you can find!

State Historical Society of North Dakota, William E. (Bill) Shemorry Photograph Collection (1.61.19.2)

Digital Horizons

Please submit North Dakota library news and Flickertale "subscribe" or "unsubscribe" requests to ndslpa@nd.gov.

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