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North Dakota State Library
FLICKERTALE

Volume 44 Number 3 March 2014

April 7th & 8th

SPRING WORKSHOP

Hosted by the North Dakota State Library

Featured Speaker

The featured speaker will be Jamie LaRue, a librarian, author, speaker, musician, actor and poet. He has been the director of the Douglas County Libraries, Colorado since 1990. Jamie will present two workshops on Monday, April 7, 2014:

eBooks & Librarians – Swimming Upstream
Telling the Library Story: Advocacy/Communications – "Who Better than a Librarian?"

Second Day Schedule

On Tuesday, April 8, 2014 there will be a two-track format: one for public librarians and one for school librarians. Planned sessions include: LEGO Robotics & Your Library, Grant Writing, iPads in Education, North Dakota Studies, PowerSchool & the Common Core, and more.

Registration Fee:

$35 for one day and $55 for two days (fee includes catered lunch)

No Charge for public librarians who bring a Library Board Member (fee waived for both)
No Charge for school librarians who bring a school counselor (fee waived for both)

Register Online: Monday & Tuesday registration Monday only registration Tuesday only registration

More information: http://1.usa.gov/1cQLi61 Contact us @ 1-800-472-2104 or statelib@nd.gov

News and Thoughts...

from State Librarian Mary J. Soucie

National Library Week (NLW) will be celebrated April 13-19 this year. The theme is Lives Change @ your library™ and the honorary chair is author Judy Blume. ALA provides personalized PSA's (Public Service Announcements) with your library's logo or digital PSA's you can download right from the website at http://bit.ly/TKu01K. You'll also find program ideas from other libraries.

Why celebrate NLW? Libraries are typically not good at tooting their own horns but if we don't do it, who will? NLW is a great example to get your community excited about the library and share what the library means to them. There are many ways to do this. A few years ago, we cut out a bunch of hearts and asked our patrons to finish this sentence: I love my library because…. We put the hearts up on a wall near our circulation desk in one building and near the front door on the other. We got so many wonderful responses; staff were overwhelmed by the positive reinforcement from patrons. Until then, some of our staff really didn't realize the difference we make for our patrons. This is an easy, low cost, low pressure activity. At the end of the month, staff chose a handful of their favorites, attached them to a piece of butcher block paper and hung them in each of our staff rooms. When they were having a bad day or a patron that was unreasonable, they'd take a moment to go look at the hearts.

I love NLW. I think it's a great opportunity for us to remind people that we are important. I also love to be creative and to use creativity to engage with patrons. One year, I decided we should use Mandarin Monday somehow for NLW. I challenged the staff to "make it work". Well they did! We have so much fun that week and so did our patrons. Here's what the week looked like:

Mandarin Monday- every patron that came in the building was given a small can of mandarin oranges

Tee Tuesday- every patron that came in was invited to enter a drawing for 3 t-shirts with our library name

Wacky Wednesday- we gave away little googly-eyed creatures. Who doesn't love googly eyes?

Thankful Thursday- we gave away mints with the words "thank you" on them

Fun Friday- leftovers from the week

Soapy Saturday- we gave away homemade soaps, made by a patron

I know that this is a little wacky. But, it definitely engaged patrons and got people talking. People came in each day that week to see what the new giveaway was and why we're doing it. It was our chance to share our elevator speech over and over again.

A special day during NLW is National Library Workers Day. It's an opportunity to thank staff for all they do to help patrons. Think about maybe providing lunch or snacks or some other way to say thank you to those you work with. Invite patrons to do the same thing. This year, National Library Workers Day is Tuesday, April 15. Consider nominating a colleague for a NLWD Star. Visit http://ala-apa.org/nlwd/ to nominate someone and to find out more ideas for celebrating the day.

If you have a bookmobile, consider celebrating National Bookmobile Day on April 16. Visit http://bit.ly/Pxguis to share why you love your bookmobile and be entered to win one of three ALA graphics gift certificates. If your bookmobile is at home that day, why not invite patrons to tour the bookmobile?

National Library Week is a great opportunity to shout from our rooftop about all the great things we are doing. You can celebrate it in whatever way you want, just please celebrate our profession and all that you do for your community.

Online Library Resource Corner: **Tutor ND**

Tutor ND offers free online K-college tutoring for all North Dakota residents. Get live, one-to-one help from carefully screened professional tutors in major academic subjects like math, science, social studies, and English. Boost your grade with writing and grammar help before you turn in your research paper. You can even get career, resumé and job search assistance. Tutor ND can be accessed from any device with an Internet connection.

Free Tutor ND trainings are available online or on-site at your school or library. If you have questions or would like training on any of the databases, contact us at statelib@nd.gov or 1-800-472-2104.

Marketing materials for Tutor ND are available through the State Library. If you are interested in receiving materials please contact Kristin at ndslpa@nd.gov or talk to your field service representative.

Movie Licensing

Is your library interested in purchasing movie licensing? It may not be as expensive as you might think. There are two different companies currently selling movie licensing to libraries: The Motion Picture Licensing Corporation and Movie Licensing USA.

Both companies offer slightly different packages and are worth looking at. A number of different libraries in the state are using these different companies. If you want more information on these companies please visit:

The Motion Picture Licensing Corporation:
http://www.mplc.org//page/library

Movie Licensing USA:
http://library.movlic.com/

If you have questions about each organization and want unbiased advice, please don't hesitate to contact your field service representative.

Talking Books Program

Karen Keninger, director of the National Library Service for the Blind and Physically Handicapped in the Library of Congress, discussed new technological developments in a recent interview. To read about what she had to say and see the full interview visit: http://1.usa.gov/1qsRCGl.

New Book Club Kits

The State Library's 17th book club kit is Mrs. Kennedy and Me, a memoir by Secret Service agent Clint Hill, originally from Washburn.

The ten books in the kit are all in regular print, but the State Library does also have a large print edition and an audiobook of the title. These are circulated individually, so cannot be guaranteed to be available at the same time. It is also available to Talking Books patrons.

Kits circulate for 8 weeks and holds can be placed.

Two other North Dakota-related titles coming soon in kit form are Byron Dorgan's Gridlock and Hutterites: The nine.

Geek out North Dakota

Don't forget to sign up for Geek the Library by April 15th to receive your 5 free custom posters and a day of free photography from the Marketing Department.

Below is an archived version of the "Geek the Library – North Dakota" webinar we had at the end of January: http://bit.ly/MbSVcZ

Whatdoyougeek?

CONTINUING EDUCATION CHOICES

These webinars are free, live, and interactive. You will be connected to audio using a headset or speakers. If you do not have a microphone, you can use chat to ask questions. You can find more webinars and training opportunities on our Facebook page under the events tab! http://on.fb.me/1gcp68H

Zinio (NDSL)

REGISTER: http://bit.ly/1dM7kqJ

Tuesday, March 25, 2014, 3:30 – 4:40 PM CT

Access 100 popular full color e-magazines via computer or mobile device. There are no holds, no checkout periods, and no limit to the number of magazines you can download. Learn how to connect, browse, create two accounts, and add magazines to your personal collection.

Information Literacy – Do Students Know What They Are Looking For? (Minitex)

REGISTER: http://bit.ly/NWnSmC

Thursday, March 27, 2014, 10:30 - 11:15 AM CT

K-12 students often need guidance on building search strategies and locating authoritative resources. School librarians work with students to identify the key concepts from assignments and show students how to create search strategies. This 45 minute webinar will discuss commonly used techniques to help students with the initial stages of research.

Government Sources Used in Native American Historical Research (Minitex)

REGISTER: http://bit.ly/1gmZAsC

Monday, March 31, 2014, 9:00 – 10:00 AM CT

Three librarians from Michigan, Minnesota, and South Dakota will highlight documents and websites on both the state and national level. The presenters have years of experience working with Native American history and cultural resources. Any library staff interested in learning about government sources used in Native American historical research should attend.

NoveList Plus (NDSL)

REGISTER: http://bit.ly/1i320Aj

Thursday, April 10, 2014, 3:30 – 4:30 PM CT

NoveList K-8 Plus and NoveList Plus are comprehensive reading resources for fiction and nonfiction that help connect readers to books. Content is created by librarians and expert educational specialists. View recommended readings lists by age, genre, fiction, or nonfiction. You can also search by Lexile reading level and Dewey range or find Common Core resources. This webinar is an overview of both resources.

Primo (NDSL)

REGISTER: http://bit.ly/1fmLh6q

Tuesday, April 15, 2014, 3:30 – 4:30 PM CT

ODIN's UFind Catalog has been replaced by Primo. Through Primo's discovery search box, patrons can access content from the ODIN catalogs and global resources from the Primo Central index which includes database articles. This webinar will give an overview of Primo, including how to navigate the interface, conduct searches, and request items.

DISCLAIMER: The ND State Library highlights third-party webinars as a way to alert the library community to training opportunities. By doing so, we are not endorsing the content, nor promoting any specific product.

Mark your Calendars!

Summer Summit is coming up in August.
Check the Dates below to find a workshop near you:

Dickinson - August 6th
Jamestown - August 7th
Minot - August 8th
Grand Forks - August 12th
West Fargo - August 13th
State Library - August 15th

Trials Available for Proposed Statewide Electronic Resources!

Attention libraries and schools in Minnesota, North Dakota, and South Dakota!

The electronic resources listed here: http://bit.ly/1cVLUcZ, were submitted in response to the Request for Proposals (RFP) issued by the University of Minnesota on behalf of Minitex for licensing statewide access to eresources for Minnesota (i.e., ELM), North Dakota, and South Dakota. Although trial access to these eresources (http://bit.ly/1cVLUcZ) will be available through at least April 10, 2014, the Minitex Electronic Information Resources (MEIR) Task Force needs your feedback no later than April 2.

Information about trial access, names of products, and links to vendor/product information are available. A link to our feedback form (http://bit.ly/1nVhiJw) can be found at the bottom of each vendor section.

School media centers and libraries in Minnesota, North Dakota, and South Dakota may open this trial access to users.

As per the guidelines of the RFP, Minitex staff and/or MEIR Task Force members cannot answer questions or discuss products/vendors under consideration. While vendors may have submitted eresource "packages" for consideration, please be aware that contracts may be awarded for individual products or for complete packages as offered.

Your feedback is important, so please complete an evaluation form for each of the eresources you examine during the trial period. The MEIR Task Force will consider your feedback during the evaluation process on April 7-9, 2014.

Your participation will impact the selection of statewide eresources. Thank you for contribution to this important process!

ODIN Online Dakota Information Network

Minitex DEDICATION. EXPLORATION. INNOVATION.

SDLN SOUTH DAKOTA LIBRARY NETWORK

SCHOOL AND LIBRARY GRANT OPPORTUNITIES

THE LISA LIBRARIES — DEADLINE: ONGOING

The Lisa Libraries donates new children's books and small libraries to organizations that work with kids in poor and under-served areas. http://bit.ly/1i9DH2v

DISTRIBUTION TO UNDERSERVED COMMUNITIES LIBRARY PROGRAM — DEADLINE: ONGOING

The DUC offers books, educational guides, posters, videos, CDs, DVDs and interactive materials about contemporary art, architecture, art history and cultural issues from museums, publishers and individual artists and writers to public schools, libraries, and community centers within the U.S. that are located in either rural or inner-city communities. All DUC materials are new books that have been generously donated to the program by publishers. http://bit.ly/1jRUzMN

BETTER WORLD BOOKS LEAP GRANTS FOR LIBRARIES — DEADLINE: APRIL 4

Projects should address the literacy needs of underserved populations in their community in order to help people have a more fulfilling and productive life. Libraries may pitch only one project each, with a maximum award of $15,000. Projects that will have a measurable and long term impact on an underserved population and will continue to operate after grant funds have been utilized will be looked upon favorably. http://bit.ly/1f830OT

THE BEACON SOCIETY JAN STAUBER GRANT — DEADLINE: MAY 1

This grant provides financial assistance to persons and organizations developing literacy programs and other educational experiences that will introduce young people to Sherlock Holmes. http://bit.ly/1orqsfp

WESTINGHOUSE N-VISION A BRIGHTER FUTURE GRANT — DEADLINE: NOVEMBER 14

Careers in the science, technology, engineering and mathematics (STEM) fields are vital to the future. Three schools will be awarded $1,000 to complete a hands-on STEM project by the end of the 2014-2015 school year. Another $2,000 will be granted to each of these school's science department for its needs. http://bit.ly/1dshOLO

Book Secret

The theme of booksecret.org is "If librarians could share one book with the world, what would it be?"

The site was created in January 2014 by the staff of the Davenport (Iowa) Public Library and they are accepting submissions from anywhere. The rules are simple: Submit a photo of yourself holding your most-recommended book as well as a seven-word (!) explanation of why people should read it. There is even a map of participants (http://booksecret.org/map/).

Summer Reading Corner

Fizz..BOOM.. Read!

Summer Reading Workshop Resources:

If you weren't able to attend the Summer Reading Workshops in February, programming ideas for kids, teens, and adults are now available at http://www.library.nd.gov/summerreading.html. If you have questions about summer reading, please contact Sarah at smatusz@nd.gov.

2014 Teen Video Challenge

The State Library received the following submissions to CSLP's 2014 Teen Video Challenge:

http://bit.ly/1cN2Yln - "We Got the Spark" - Kenmare, ND

http://bit.ly/1ngtLuz - " Read Lead Succeed" - Kenmare, ND

http://bit.ly/1luJCBb - "The Book Marshall" - Kenmare, ND

http://bit.ly/1i8NYO9 - "Spark Your Imagination: - Kenmare, ND

Winners will be announced April 9th. Winning teams receive $275 and their library receives prizes worth $125 from CSLP and Upstart.

Summer Reading Workshop Snapshots:

Book Sale at Bismarck

Bismarck Veterans Memorial Public Library had another successful book sale. The book sale ran from March 6-8th. Volunteers put in 731 hours of their time to make it happen. The money raised funds for special projects and programs for the library. Past funding projects include the purchase of a self check-out machine and a new printer to use for publishing the newsletter and other marketing materials. They also fund special speaker events.

Lunch at the Library

Griggs County Public Library recently set up a small area for patrons to come in and enjoy their lunch. They have two large tables, a microwave and Keurig available for patrons. The Keurig is by donations and the rest is free. The library director was noticing a lot of people eating their sack lunches in their cars over the lunch hour. She opened the doors to them and now gets a handful of people that stop by everyday!

Richland Elementary Celebrates Read Across America Day

submitted by Richland Elementray

We had a day filled with fun and reading! Students each received a bookmark from the State Library and were encouraged to stay up past their bedtime and read, just like the bookmark says... "I read past my bedtime." As a reward for taking the extra time to READ, they got to have a pajama day! The entire school joined together during the day to all read together in the gym. Each class did fun reading activities in their classrooms. We ended the day snuggling on blankets to enjoy an all school movie in the gym!

New Childrens Area

The Carnegie Regional Library in Grafton just recently updated their children's area. Volunteers came together March 1st to work on the space. Now the kids have a new, bright space to learn and play!

Lockin at Kenmare

Submitted by Kenmare Public Library

Our first library sleepover was a hit! We had a library themed scavenger hunt, pizza, watched a movie and read with flashlights before bedtime. We were also able to use the gym next door to run some energy off the kids before bedtime. We will be planning another one for the older kids this fall and hope to make it a yearly event!

McVille Community Library Receives Gift of Art Books

Submitted by McVille Community Library

The McVille Community Library participated in the Distribution to Underserved Communities Library Program, part of Art Resources Transfer, Inc. Due to the lack of a local art museum nearby, McVille was eligible to order art books. Thirty hardcover books covering a variety of art related subject material have been added to the collection.

VCSU's M.Ed. in Library & Information Technologies Receives National Recognition

submitted by Valley City State University

Valley City State University's Master of Education (M.Ed.) program in Library and Information Technologies (LIT) has earned "National Recognition" status from the American Association of School Librarians (AASL) and the Council for the Accreditation of Educator Preparation (CAEP).

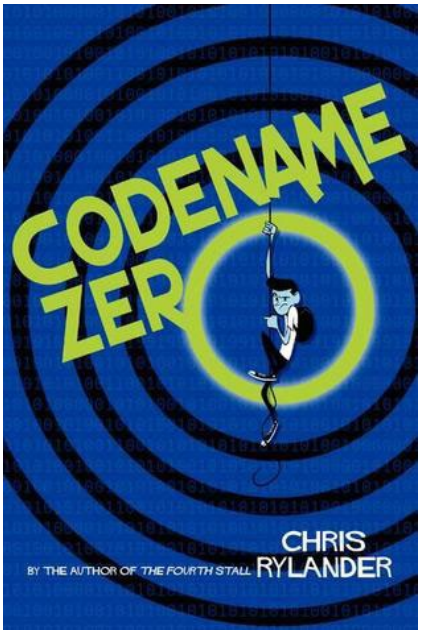
VCSU's program is one of only 46 programs nationwide, and the only program in the region, to receive AASL/CAEP National Recognition.

Pictured is Donna James (left) and Jennifer Jenness who are both faculty members in the VCSU's online Master of Education in Library and Information Technologies program.

North Dakota Tidbits

- Leach Public Library (Wahpeton) recently added a collection of children's books on autism spectrum disorders. The books cover ADHD, OCD, Asperger syndrome, and autism. Many of the titles include additional resources to help children (and parents) better understand autism spectrum disorders.
- West Fargo Public Library contracted for access to the Learn4Life database. Learn4Life is a collection of hundreds of online courses with well-crafted lessons, expert instruction, and interaction with fellow students. The courses cover a range of topics in the areas of career development, skill acquisition, continuing education, and personal enrichment. Every cardholder can enroll in up to five Learn4Life courses per calendar year. Courses are six weeks long and new sessions begin each month.
- Stanley Public Library's Friends of the Library group offers Senior Book Delivery of a fine selection of large print and audio books.
- Hazen Public Library added two AWE Early Literacy tablets and one AfterSchool Edge tablet to their children's department. The tablets are designed to help children with school readiness while making learning exciting and engaging.
- Lisbon Public Library was recently awarded 65 books through a Libri Foundation grant. The grant was made possible by a generous donation of $350 by Tonya Fehr. The Libri Foundation provides a 2:1 match and the grant's total value was $1051.51.
- Beulah Elementary School Library was recently awarded a Beulah Education Foundation grant to add three iPads to the library. The purpose of the grant was to bring technology into the library and help kids gain an appreciation for reading in print and digital forms.
- Senator Heidi Heitkamp recently spoke to children at the Hillsboro Elementary School, read them a book, and talked about herself and her job. Heitkamp visited the school to support the emphasis they're placing on reading and to promote literacy.
- Aaron Stefanich at Grand Forks Public Library was recently awarded the Innovations in Literacy Scholarship to attend PLA this year (for STEM Literacy).

New Chris Rylander Book



Flickertale-winning author Chris Rylander, formerly of Minot and Fargo, has a new middle grade book. Codename Zero, the first in a new series, was released in February and is even set in North Dakota.

There are places in the world where heroes are born. There are places where brave men and women fight a never-ending battle against evil in order to keep our country and all other countries safe. There are places where the fate of our planet is being decided, even now as we speak, the consequences of which will echo through history.

Carson Fender, seventh grader and notorious prankster, knows this. He's lived in North Dakota for his entire life, going to the same boring school every day, the same boring movie theater every week, and the same boring state fair every year. Nothing ever changes, and nothing ever happens. That is, until today. Because today a desperate man is going to hand him a package with a dire set of instructions. And that package is going to lead Carson to discover that there's a secret government agency operating in his small, quiet North Dakota hometown.

And that this agency needs his help.

Please submit North Dakota library news and Flickertale "subscribe" or "unsubscribe" requests to ndslpa@nd.gov.

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