www.library.nd.gov

North Dakota State Library
FLICKERTALE

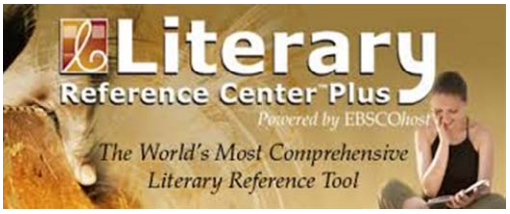
Volume 44 Number 8 August 2014

Literary Reference Center is a New Educational Research Tool Provided By The North Dakota State Library

The North Dakota State Library has added a new online library resource. Literary Reference Center is a comprehensive, full-text database of literary content. You will find information on thousands of authors and their works across genres and time frames. Students, teachers, professors, and researchers will find plot summaries, articles, essays, author biographies, images of literary figures, book reviews, poetry, short stories, author interviews, and even full-text classic novels.

Literary Reference Center content comes from different source types like: anthologies, respected reference works, and articles from literary journals and magazines. Content is aligned with the Common Core State Standards, which emphasize the student's ability to read, cite, and analyze a variety of literary types. The database is designed for middle school, high school, and college students.

Connecting to Literary Reference Center from school or a public library requires no login. From home, you can use your library card or the Remote Access Number assigned to your school or public library.



If you have questions about Literary Reference Center or would like more information about any of North Dakota's online library resources, contact Steve Axtman at saxtman@nd.gov.

Free Webinars for Teachers & Librarians

Beginning in September 2014, the North Dakota State Library will host 45-60 minute webinars twice daily on Tuesdays, Wednesdays, and Thursdays at 10:30 am and 3:30 pm Central Time.

If you would like to learn more about the databases or library-related topics; access Webinars for descriptions and registration information. After you submit your registration you will receive a confirmation email with the direct webinar link.

The State Library uses GoToMeeting to deliver webinars. You will be connected to audio using your computer's speakers (VoIP), or we can arrange a phone conference for audio.

NOTE: If the times, dates, or topics of the scheduled webinars do not meet your needs, please contact Steve at 1-800-472-2104 or saxtman@nd.gov, and we can customize a webinar anytime 8 am- 5 pm, Monday – Friday.

You can also explore the NDSL Facebook page for additional free webinars presented by libraries and experts from across the country.

News and Thoughts...

from State Librarian Mary J. Soucie

We are just back from Grand Forks and West Fargo's Summer Summit. Although I was only able to attend 2 of the Summits, I am enjoying all the opportunities I've had to meet the librarians across North Dakota and learn about all the neat things our libraries are doing. I'm looking forward to meeting more librarians at the NDLA conference next month. One of the topics that was discussed at both sessions I was at was social media.

The ways we connect with patrons are many and varied. We need to connect with patrons that come through our doors as well as those that visit us virtually. One way to do this is through the use of social networking. Many libraries in North Dakota have Facebook pages; I find it helpful to follow a variety. I think I've liked all of the ND library Facebook pages, but if I haven't followed yours, please let me know. If you'd like to follow the State Library, our Facebook page can be found at http://on.fb.me/1oSx7n3.

There are lots of different ways for a library to use Facebook. It's a good way to make announcements about upcoming events, unexpected closings, or a change in your normal hours, or to share pictures from programs and other library sponsored events. One activity that my former library did was a cross between "Where's Waldo" and "Flat Stanley". We cut turtles of all different sizes out of cardstock and laminated them. Patrons could take the turtle on vacation, to a restaurant, bowling or wherever they wanted to. They would then take a picture of the turtles adventures and share them on our Facebook page. We had a lot of fun with this. Another thing you can do with Facebook is post a fact of the day or host a trivia contest.

For helpful hints on how to use Facebook or to use your library's page better, please see last months issue of the Flickertale, for the article labeled "Facing Your Facebook".

Facebook is only one way to connect with your users though. Twitter is a great way to send out short snippets of info about the library. Follow publishers and authors and retweet what they post. Of course, you can also follow other libraries. Follow us at https://twitter.com/NDStateLibrary.

Lots of libraries, including the State Library, have Pinterest boards. You can create boards that are for external use- books to read, craft ideas, recipes, gardening tips, DIY… really, the list is endless. You can tie almost any topic to the library! For internal use, keep track of bulletin boards and other display ideas, craft ideas, programs… this list is also endless. Libraries are having Pinterest parties, where attendees bring examples of items they've made using Pinterest and share them, share their favorite pins or the library creates a program completely using Pinterest ideas. For both external and internal, the options for Pinterest use by libraries are limited only by our imagination and time we devote to it. Be careful though, if you've never gone on Pinterest, plan some time to look around. For the State Library's Pinterest page, please visit http://www.pinterest.com/NDSL/.

Another great way to connect with patrons is Goodreads. Staff can review and rate books, create bookshelves of titles and connect patrons with new authors.

Social networking is part of the fabric of everyday life now and isn't going away. Libraries are using Snapchat and Instagram and Flickr to share photos and connect with teens. Other libraries are connecting with teens via texting. It's important to connect with users in as many ways and formats as we can. Utilizing both traditional marketing sources, such as the newspaper, radio, TV and through flyers, along with social networking will increase your library's visibility thereby allowing you to serve more patrons. If you have any questions about social media or marketing, please feel free to contact Kristin Byram (kbyram@nd.gov).

State Library Partners with Zoobean on a Special Offer for North Dakota Libraries

Have you been looking for ways to connect with library patrons who have young children? Have you been looking for ways to reach parents of young children who are not already library users? Beanstack may be the perfect solution for your library! Beanstack is a service provided by Zoobean that recommends books to parents for children specifically from birth to 8 years old. Parents sign up for an account using an email address (no library card required) and then set up a profile for each of their children, indicating each child's age, interests, and reading level. Beanstack then emails the parent with a personalized book recommendation for each child on a weekly basis. Each recommendation can be linked to your catalog if you own the book. While Beanstack has compiled a list of recommended books, you and your staff can add books to the list as well, if you do not own the titles Beanstack recommends, or if you simply want to supplement their recommendations. There are also themed learning guides which provide suggested activities, discussion starters, and multimedia resources. Themed learning guides are accessed with a library card number, thus drawing in parents who don't yet have a library card. While there is no cost to parents to use this service, the library purchases accounts on their behalf at $1 per account annually, in groups of 500 accounts. More accounts can be added at any time. **In partnership with the State Library, Zoobean has offered to waive the set up fee for North Dakota libraries that sign up for Beanstack by October 30.** Zoobean was founded by Jordan Lloyd Bookey, Google's former Head of K-12 Education, and Felix Brandon Lloyd, Washington D.C.'s Teacher of the Year for 2000-2001, when they became parents themselves. For more information on working with Zoobean, please contact Felix at felix@zoobean.com.

Online Library Resource Corner

The North Dakota State Library has decided not to renew our contract with Credo for Literati Public and Credo Reference. The decision was primarily based on database usage statistics. This decision will not affect the North Dakota colleges that subscribe to Credo Reference independently. The funds formerly spent on Literati / Credo have been redirected to a new database, Literary Reference Center and enhancements to TutorND, Learning Express Library, and Zinio. The Literati Public / Credo Reference State contract will expire in September 2014.

- **Literary Reference Center** has recently been added to the online library resources. Please see the cover story (page 1) for more information.
- **TutorND** now has new, longer hours! Connect online with professional tutors from 3 pm – 10 pm (Central), Sunday through Thursday. Get live help with math, science, English, social studies, or writing.
- We also have acquired two new Centers in **Learning Express Library:** "Computer Skills" and "Job & Career Accelerator."
- Plus, new downloadable emagazines like Better Homes & Gardens, HGTV, Midwest Living, Sport Fishing, and American Cowboy have been added to **Zinio**.

If you have any questions or suggestions about the online library resources (databases) email us at statelib@nd.gov.

SCHOOL AND LIBRARY GRANT OPPORTUNITIES

MARGARET EDWARDS TEEN COLLECTION DEVELOPMENT GRANT — DEADLINE: NOVEMBER 1

This grant awards $5,000 for a library to use towards improving or expanding its teen collection. Funds may be used for print, non-print and/or digital materials. All personal YALSA members who represent a public library or school library are eligible to apply. Up to four grants will be awarded in 2014. To find out more or apply, visit their site at: http://bit.ly/1ymLDnV

CHARLES STEWART MOTT FOUNDATION — DEADLINE: CONTINUOUS

Funding Priorities for Vulnerable Youth is centered on improving the reconnection points to education for dropouts and near dropouts. It is focused on strengthening and improving program models, policies and field efforts that create successful and multiple pathways for vulnerable youth who have dropped out of school and are not connected to relevant systems. Grants are made to organizations providing programs that ensure dropouts can connect to pathways that lead to a diploma, postsecondary options and labor-market success. Further information is available at: http://bit.ly/1oX068M

HARRY CHAPIN FOUNDATION — DEADLINE: CONTINUOUS

The Estela and Raul Mora Award is presented annually to the most exemplary celebration of El Día de Los Niños/El Día de los Libros (Children's Day/Book Day) by REFORMA, the National Association to Promote Library and Information Services to Latinos. Libraries, schools, educational institutions, and other organizations serving youth that plan to implement Día programs are eligible to apply. Information and application available online at: http://bit.ly/1oCMdgq

SHELL — DEADLINE: CONTINUOUS

Shell supports K-12 programs that boost math and science skills. They are especially interested in supporting educational outreach in math, science and technology to women/minority students and academic institutions with ethnically diverse enrollments. Priority consideration is given to organizations serving in or near US communities where Shell has a major presence. For more information: http://bit.ly/1sNDMQt

WELLS FARGO — DEADLINE: CONTINUOUS

Wells Fargo supports organizations that work to strengthen communities. They look for projects that keep communities strong, diverse, and vibrant. They strive to assist communities by supporting non-profit organizations that provide human services, community development, educational, artistic, cultural, civic and environmental programs. Learn more and sign up here: http://bit.ly/1kwcHjA

WISH YOU WELL FOUNDATION — DEADLINE: CONTINUOUS

Nearly 100 million people, half the population of the United States, are unable to read or read at a below-average level. The mission of the Wish You Well Foundation is "Supporting family literacy in the United States by fostering and promoting the development and expansion of new and existing literacy and educational programs." Donations are made that relate to programs and projects that aid in this stated mission. You can learn more and find out how to apply for assistance here: http://bit.ly/1oDxrRo

The Edna Ralston Public Library kicked off their Geek the Library campaign in July. They walked in the Larimore Days parade and had a booth.

Garrison Public Library is just getting started with the Geek the Library program. They kicked off their campaign July 1st! They hung posters, put up our Geek board we made (which is now full) and gave out bags and stickers to patrons when they checked out books. More to come!

Geek's are starting to show up on the internet too! Pictured above is a patron from the Griggs County Library who Geeks cats and two patrons from the Underwood Public Library who Geek food. Go get your Geek on!

getyourgeekon!

CONTINUING EDUCATION CHOICES

These webinars are free, live, and interactive. You will be connected to audio using a headset or speakers. If you do not have a microphone, you can use chat to ask questions. You can find more webinars and training opportunities on our Facebook page under the events tab! http://on.fb.me/1gcp68H

Recruiting and Training Volunteers for Library Advocacy (WebJunction)

REGISTER: http://bit.ly/1nlxH1v

Wednesday, August 20, 2014, 1:00 PM – 2:00 PM CT

This webinar presents a sustainable volunteer training and management model to apply when libraries have big dreams but lack the staff required to pursue those dreams and plans. Learn how to engage your community's volunteer force.

CONTENTdm Basic Skills 1: Getting Started (Minitex)

REGISTER: http://bit.ly/PShbk6

Monday, August 25, 2014, 1:00 PM - 3:00 PM CT

The fundamentals of using CONTENTdm to manage your digital collections are covered in three webinars: (1) Getting Started with CONTENTdm, (2) Working with Text in CONTENTdm, and (3) Maintaining Collections in CONTENTdm. This course provides instruction on the fundamentals of using CONTENTdm. With this basic understanding of the software, learners will be prepared for the next module, "Working with Text in CONTENTdm." This course is intended for learners who are new to CONTENTdm and to digital collections.

CONTENTdm Basic Skills 2: Working with Text (Minitex)

REGISTER: http://bit.ly/QEBIj3

Wednesday, August 27, 2014, 1:00 PM - 3:00 PM CT

This course is part 2 of the CONTENTdm basic skills trilogy. It provides instruction on working with Text in CONTENTdm. Following completion of this webinar, learners will be prepared for the next module, "Maintaining Collections in CONTENTdm." This course is intended for learners who are new to CONTENTdm but have completed "Getting Started with CONTENTdm" or have a thorough understanding of the structure of CONTENTdm and working with digital images.

CONTENTdm Basic Skills 3: Maintaining Collections (Minitex)

REGISTER: http:bit.ly/PSh9sH

Friday, August 29, 2014, 1:00 PM - 3:00 PM CT

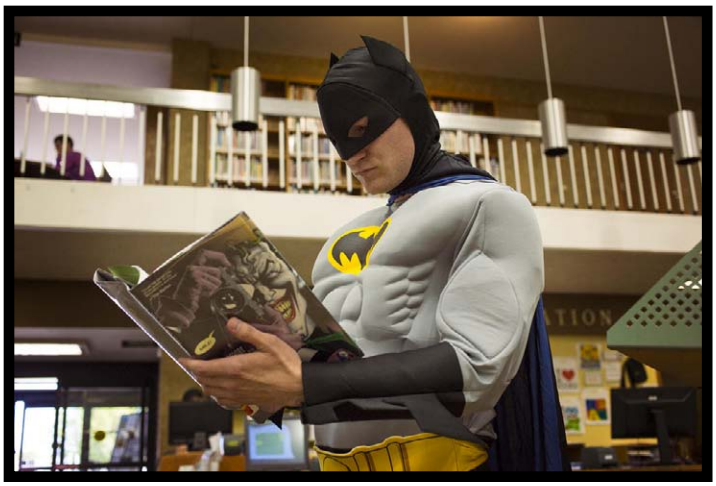
Maintaining Collections in CONTENTdm is the third webinar in the basic series for new users. This course provides instruction on editing collection items through CONTENTdm administration and the Project Client. After completing this training, learners will have the foundational knowledge required to begin using CONTENTdm to manage digital collections. This course is intended for learners who are new to CONTENTdm but have completed the first two webinars or have a thorough understanding of the structure of CONTENTdm and working with digital images.

DISCLAIMER: The ND State Library highlights third-party webinars as a way to alert the library community to training opportunities. By doing so, we are not endorsing the content, nor promoting any specific product.

North Dakota Library Tidbits

- The Mohall Public Library received a grant from the Libri Foundation that added 80 new children's books to the collection.
- The Hankinson Public Library received a grant from the Libri Foundation that added 65 books to their collection.
- The Divide County Library updated their library décor using money from a generous donation. Library director Traci Lund got permission from an artist to use a scene from his video game depicting a fairytale forest as a mural to replace previously orange walls. They also updated furniture, installed a baby changing table, and plan to install new bookshelves and lighting.
- The Elgin Public Library hosted the Dickinson State University Discovery Dome.
- The Cando Community Library received a $250 donation from the Cando Masonic Lodge.
- The Ellendale Public Library received a grant from the Libri Foundation that added 88 new books for children to their collection.
- The Friends of the Stanley Public Library offer a once a month book delivery service for seniors.
- The Enderlin Library has partnered with the Enderlin Lions to collect books for prisoners in North Dakota.
- The Grand Forks Public Library celebrated Batman's 75th anniversary with cartoons, trivia, costumes, and other activities.
- Creta Moe won a $20 gift certificate by correctly guessing the number of books in the Finley Library collection. They have 5,903 books.
- The Valley City Barnes County Public Library was filled with 100 people on June 30 when they hosted a Library Fun Day, which included nine activity stations, as part of their Summer Reading Program. They have signed up almost 200 children to participate in the Summer Reading Program. Kids who complete the program get a yard sign that announces " A library champion lives here!"
- The Oakes Public School District just joined Dolly Parton's Imagination Library.
- The Leach Public Library in Wahpeton recently acquired an Early Literacy Station from AWE, thanks to the Friends of the Library. The Station has fun and educational programming for children covering a variety of ages and topics.
- A local business in Michigan donated new shelves to the Bernice Ferguson Community Library and supplied labor to assemble them.

Did we miss news about your library? Send it to us at ndslpa@nd.gov."



Batman Day

It was a Saturday afternoon at the Grand Forks Public Library and all the patrons were involved in their own business when all at once came The Dark Knight himself! Batman swooped in to dazzle the imagination and keep those pesky villains in check.

Saturday, July 26th was "Batman Day" at the Grand Forks Public Library. The patrons were treated to Batman crafts, movies played all day long, and a visit from the Dark Knight himself. There were plenty of costumed villains, and pint-sized caped crusaders in the mix as well!

Author Presentation

David Paukert, an award-winning nature photographer, discussed his recent book "Visions of the Prairie, My North Dakota Journey" at the McVille Community Library on July 17.

Michigan got a make over

The Bernice Ferguson Community Library in Michigan reopened after a renovation on July 19 with a ribbon cutting ceremony: Pictured above is the current library staff and board member. The bottom picture features the former librarian cutting the ribbon of the renovated library!

Fizz..BOOM..Read!

Summer Reading wrap up around North Dakota

Cavalier County Library

had 110 kids grades 1-12 finish their summer reading program!

Casselton Public Library

During the Cass County Summerfest parade, getting hugs and taking photos with Clifford the Big Red Dog was a huge hit courtesy of the Casselton Public Library.

Valley City Barnes County Public Library

Zombies took over the Valley City Barnes County Public Library as a part of the teen summer reading program.

West Fargo Public Library

Underwood Public Library

Underwood Public Library had a bubble filled summer reading day. Kids got to learn the science behind bubbles!

We had a great summer! 168,000 minutes were turned in as read by Fizz, Boom Read! group (K-5) and 231 book titles read in June and July by our Spark a Reaction (6,7,8 gr.) group. We had 54 adults pick up a wrapped book for "Blind date with a book" (these were donated books that we wrapped and let them choose and keep.) The GLOP, sky lab visit, and cookie decorating were among the favorites.

Fizz..BOOM..Read!

Williston Community Library

Williston was filled with mad scientists this summer. Throughout the summer they made cloud jars, volcanoes, flubber, elephant toothpaste, marshmallow shooters and robots!

Ward County Public Library - Kenmare Branch

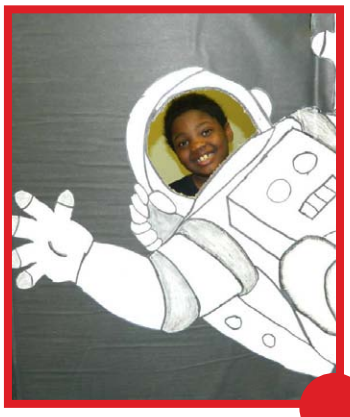
Summer Reading was so much fun! We had a little over 60 kids show up (AMAZING for Kenmare) and had 10 tables set up with activities and experiments. We also hosted a reading with dogs story hour, it went great!

Walhalla Public Library

The Walhalla Summer Reading Program ended with a huge blast! Dr. Fizz did science experiments, we played bingo, and filled our bellies with yummy food. We had a record number of kids sign up this year!

Grand Forks Public Library

The Grand Forks Summer Reading program has come to end. They had another great summer filled with fizzy, booming fun!



Edna Ralston Library

Children who participated in the Summer Reading Program at the Edna Ralston Public Library in Larimore read for 998 hours!

DiGiTAL DELiGHTS

State Historical Society of North Dakota

Did you know?

Labor Day became a federal holiday in 1894. This postcard by FC Lounsbury from 1907 depicts a parade of holidays being led by the most recent addition of Labor Day

You can also find other North Dakota gems at http://digitalhorizonsonline.org/ —see how many digital North Dakota gems you can find!

Photo Credit: State Historical Society of North Dakota (11063-246)

Digital Horizons

Please submit North Dakota library news and Flickertale "subscribe" or "unsubscribe" requests to ndslpa@nd.gov.

Flickertale
a monthly publication of

North Dakota State Library
604 East Boulevard Avenue – Bismarck, North Dakota 58505

A Division of the North Dakota Department of Public Instruction

Kirsten Baesler, State Superintendent
Mary J. Soucie, State Librarian
Kristin Byram, Editor

ISSN : 1068-5383

This publication is supported in part by the Institute of Museum and Library Services under the provisions of the Grant to States Program as administered by the North Dakota State Library.

Any mention of services or products in this newsletter does not constitute any endorsement nor recommendation. The use of any services or products should be evaluated on an individual basis. The North Dakota State Library provides no guarantee as to the security, reliability, or accuracy of information provided herein.