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North Dakota State Library

# FLICKERTALE

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# Thank You!

## For all the participants in the 2014 spring workshop!

If you have any feedback for the 2014 Spring Workshop please contact Steve at saxtman@nd.gov

# News and Thoughts...

from State Librarian Mary J. Soucie

During the first week of May, librarians and library advocates from all across the country will head to Washington D.C. for an annual event called National Library Legislative Day. The purpose of the day is to meet with our federal legislators to talk about the importance of libraries, the ways the libraries are meeting the needs of their communities and how Library Services and Technology Act (LSTA) funding helps libraries accomplish the missions.

LSTA monies are received by the North Dakota State Library (NDSL) from the Institute of Museum and Library Services (IMLS). For FY2014 (October 1, 2013-September 30, 2014), the IMLS budget for monies to libraries was $180,909,000. Our state grant was $943,921. The grants to states are based on a beginning level of population. In addition to the Grants to States, IMLS also funds Native America/Native Hawaiian Library Services, National Leadership Grants and the Laura Bush 21st Century Library Professional Grants.

In North Dakota, LSTA monies are used to fund the statewide databases that we provide to all ND libraries. Continuing Education, including the Spring and Summer workshops, the Summer Summit, webinars and school trainings, are funded with LSTA monies. The summer reading workshops for librarians and materials for libraries, Disability Services such as Talking Books, Interlibrary Loan, reference services and materials, technical support and our public relations materials are all funded, in whole or partially, with LSTA monies. The Master of Library and Information Science scholarships that the State Library awards are also funded through the LSTA grant.

I am gathering stories from all types of ND libraries to share with our legislators in Washington D.C. when I meet with them in May. Please send your stories to me at msoucie@nd.gov.

Advocating at the local level is also vitally important. There are many ways to do this. Providing your funding agency with an annual report that outlines the services you provide is one way. Asking to present a "State of the Library" at a meeting of the City Council and/or County Board is a wonderful way to let them know what's going on at the library. Send that to your local legislators and the local office for our Federal legislators.

Invite the mayor, city council, other local dignitaries or your state legislator to be a guest reader at storytime. Be sure to take pictures and share them. Write up an article for the local newspaper about the visit and include the pictures.

Ask your mayor to declare "National Library Week" or "Library Card Signup Month" in your community. During National Library Card Signup month, which is celebrated yearly in September, present the mayor with an honorary, oversized library card. Again, be sure to get pictures and send something to the newspaper. National Library week is celebrated annually in April.

Get out in the community. If you can join a service organization, such as Rotary or the Lions, do so. If you can't join, get invited to speak at one of their meetings. Have a booth at Chamber Expo's and other similar community events. March in the local parades and give out library related goodies like bookmarks or just throw out candy. Get the library's name out there as a community partner.

As some of you have heard me say, I believe that libraries are now the center of the community. We need to make sure that we are doing things to assure that place in the community so that the library is always thought of as a player. Advocacy is one sure way of doing this.

## Scholarship Grant For Masters of Library Science Degree

North Dakota school and public librarians are eligible to apply for a grant totaling $8,500 from the North Dakota State Library to pursue their ALA/ Masters of Library and Information Science degree. Applications are taken from March 1 to May 31 each year, with awards made by July 31. Applications may be printed, signed, and mailed to the State Library. For more information: http://1.usa.gov/Mteiqe

## SCHOOL AND LIBRARY GRANT OPPORTUNITIES

### LIBRI FOUNDATION BOOKS FOR CHILDREN GRANT — DEADLINE: MAY 15, AUGUST 15

The Libri Foundation donates new hardcover children's books to small, rural public libraries in the United States, up to a value of $1050 based on a 2-to-1 match of local funds raised. Libraries receiving the grant select the books they will receive from the Foundation's 600-title book list. Libraries that have previously received this grant may apply and are eligible again three years after receipt of their previous grant. More information and application are available at **http://bit.ly/1gd0prN**.

### ENTERTAINMENT SOFTWARE ASSOCIATION FOUNDATION — DEADLINE: MAY 28

The ESA Foundation supports programs and services that utilize technology and video games to impact and educate youth ages 7-18 in the United States. Grant funds must be sought for a specific program or project, and applicants must be tax exempt under Section 501(c)(3) or be a government agency. Visit **http://bit.ly/19gjGaC** for more information.

### MITSUBISHI ELECTRIC AMERICA FOUNDATION — DEADLINE: JUNE 1

The Mitsubishi Electric America Foundation supports nonprofit organizations through its National Grant program, matching grants, and employee contributions. MEAF seeks to fund innovative projects that help youth and veterans with disabilities prepare for careers in science and technology fields. An Eligibility Quiz and further information are available online at **http://bit.ly/1k8VnOA**.

### NORTH DAKOTA COMMUNITY FOUNDATION STATEWIDE GREATEST NEEDS FUND GRANTS — DEADLINE: AUGUST 15

The NDCF Statewide Greatest Needs Fund Grant supports a wide variety of projects across the state of North Dakota. Since funding is not restricted to any type or focus of project, the Board considers each proposal on its individual merits. Emphasis is placed on awarding grants to applicants who have limited access to other sources of funding, and on awarding those projects with the greatest potential to positively impact the local community. A letter of request is due to the Foundation by August 15. If the Board is interested in the proposal, formal application materials will be sent to the applicant in late September. More information and a checklist for writing a letter of request are available online at **http://bit.ly/Q9E3xz**.

### $100 OF FREE BOOKS FROM ENSLOW PUBLISHERS — DEADLINE: MONTHLY

Every month, Enslow Publishers awards $100 of free children's books to a single winner through an online raffle. No purchase is necessary – applicants just need to fill out a simple online form each month to be eligible. See **http://bit.ly/1edQ8gq** for more information and to complete the online form.

## Wrap up of the 2014 Public Library Association Conference

Submitted by: Sarah Matusz

In March I had the opportunity to attend the Public Library Association (PLA) conference in Indianapolis, Indiana. Here's an overview of some of the sessions I attended:

**Engaged, Embedded, and Enriched: Creative Community Connections** – This session focused on the fact that people will ask someone they know about an information need before turning to the library, so it's important that the people in your community know you as their librarian. How do you do that? By reaching out to other organizations. Many librarians don't think they have time for outreach, but you are likely already involved in other organizations. Start by simply making sure they know you work at the library, and keep your ears open for needs the library can meet.

**Beyond Duct Tape Wallets: Dynamic, Effective, and Community-Centered Teen Programs** – Four Youth Services librarians presented ideas for teen programs – both what has worked at their libraries and what hasn't. One of the most popular programs for all of them was "Chocolate Wars," which involved a race rolling Whoppers with your nose, opening Hershey Kisses while wearing oven mitts, and a hands-free contest of finding gummy worms in a pudding pie. They all stressed the importance of keeping teen programs limited to those in the teen age group, having programming at a consistent time-slot, and including some passive programming. Resources they recommend: VOYA Magazine, YALSA, and the Teen Librarian Toolbox. Check out their blogs as well: Fat Girl Reading, Book Blather, Stacked, and Storytime Katie.

**Off the Shelf: Free Science Programming @ Your Library** – The National Library of Medicine has a variety of free online resources you can use to incorporate science into your library. Since the summer reading theme this year is science, it's a perfect time to investigate how you can use these resources at your library.

- Online Exhibitions and Digital Projects is a "free online archive of biomedical resources" which are in the public domain.
- K-12 Science and Health Education Resources are "free reliable resources to help introduce, reinforce, and supplement education programs."

These are just a couple links to get you started; there's quite a bit more to explore! For more links, check out the blog post at Field Notes.

**Better Together: Maximizing the Impact of Your Summer Reading Program** – This session outlined how one library partnered with their school district to increase both enrollment and completion of their summer reading program, and it turned into a community-wide summer reading program. If you are hoping to partner with your school, they suggest using academic terminology to make your case. For instance, noting how reading over the summer can help combat the "summer slide" and help their students maintain "adequate yearly progress," as teachers don't want their students to lose ground over the summer. They also suggested making participation and completion a competition between schools. In North Dakota, this might mean a competition between cities due to our small populations, but it would be a great way to partner and build relationships with a neighboring library! For a more in-depth coverage of this session, check out the blog post on Field Notes.

**Who We Are, What We Do, and Why it Matters: Establishing Our Distinctive Sense of Purpose** – This session focused on the very simple tactic of modifying what you say instead of what you do as an easy way to increase your likelihood of funding. Many people do not understand what libraries do beyond lending books, let alone understand library terminology. Using more familiar language to position the library as an educational institution helps people be better able to recognize the value of what libraries do. For instance, saying "children's class" instead of "storytime" highlights the skills children will learn. For more information on the session, check out the article in the PLA Daily News, or the blog post on Field Notes.

You can view resources for many of the programs here: http://www.placonference.org/programs/

## 2014 Summer Class for 1 graduate credit:

**Do you need graduate credits for your library or teaching credentials?**

The North Dakota State Library is offering a summer class for one graduate credit on June 9 & 10, 2014. The class is 15 hours long and lasts two days. It will be held at the North Dakota State Library in Bismarck. Although it is not required, please feel free to bring a laptop or tablet as the classroom has access to a wireless (Wi-Fi) local network.

**Description:**

*Critically Thinking Your Research*

Thinking critically gives students more control in this age of spin. The Common Core standards ask students to apply reading comprehension, evaluation and critical thinking skills to research. This course will focus on finding and evaluating reliable sources for student research. We will explore and compare searching the Internet and searching the library subscription databases. We will discuss source citations, information types, and plagiarism. Critically Thinking Your Research will have a practical application to your classroom instruction.

**Note: The content for the 2014 class has been revised, so feel free to register, even if you have previously taken the North Dakota State Library summer course.**

- Credit for the summer class is available for teachers from MSU, NDSU, and UND
- Credit is available for Library Media Specialists from VCSU
- The cost for the credit is $50.00 (payable to the university granting the credit)
- The class can also be taken for no credit, free of charge.

For more information, please contact visit http://library.nd.gov/traininglibraries.html
or contact Steve at 1-800-472-2104 or saxtman@nd.gov.

# CONTINUING EDUCATION CHOICES

These webinars are free, live, and interactive. You will be connected to audio using a headset or speakers. If you do not have a microphone, you can use chat to ask questions. You can find more webinars and training opportunities on our Facebook page under the events tab! http://on.fb.me/1gcp68H

## Points of View Reference Center (Minitex) REGISTER: http://bit.ly/1oQjjKZ

*Wednesday, April 23, 2014, 10:00 – 11:00 AM CT*

Join Minitex Reference staff as we investigate the new Points of View Reference Center interface. We will explore the new layout, search and browse features, and view supplemental learning materials for students. Anyone who works in an educational capacity with students in grades 6-12 may want to attend.

## Primo (NDSL) REGISTER: http://bit.ly/1fmLh6q

*Wednesday, April 23, 2014, 10:30 – 11:30 AM CT*

ODIN's UFind Catalog has been replaced by Primo. Through Primo's discovery search box, patrons can access content from the ODIN catalogs and global resources from the Primo Central index which includes database articles. This webinar will give an overview of Primo, including how to navigate the interface, conduct searches, and request items.

## Public Libraries: Making Social Media Work for You (Cengage Learning) REGISTER: http://bit.ly/1i5gAYU

*Friday, April 25, 2014, 10:00 - 11:00 AM CT*

Social media plays a crucial role in many aspects of our lives, but what about the public library? Come join us this week as Haley Hennes from Douglas County, CO discusses social media and the public library. Geek out with us as she talks about how to use social media to help her library thrive.

## CatExpress: Copy Cataloging with CatExpress (Minitex) REGISTER: http://bit.ly/TBG6H1

*Wednesday, May 14, 2014, 1:00 PM - 3:00 PM CT*

This webinar provides instruction on copy cataloging using the CatExpress interface. We will cover the copy cataloging workflow including searching, holdings maintenance, exporting and downloading records. The course will also touch on some options for customizing the interface. This course is intended for users who are new to, or have limited experience with, the CatExpress service. It will also be beneficial to existing users who may not be making full use of the service.

*DISCLAIMER: The ND State Library highlights third-party webinars as a way to alert the library community to training opportunities. By doing so, we are not endorsing the content, nor promoting any specific product.*

## 2013 Annual Report Information

All North Dakota public libraries have submitted their 2013 statistical data to the State Library. Thank you so much for your cooperation! The individual reports are now being reviewed by the data coordinator & the U.S. Census Bureau. After this process is complete, the data will be officially submitted to the Institute of Museum and Library Services (IMLS) for inclusion in the upcoming Public Libraries in the United States Survey.

The Public Libraries Survey (PLS) provides statistics on the status of public libraries in the United States. Nationally, data is collected from approximately 9,000 public libraries with approximately 17,000 individual public library outlets in the 50 states, the District of Columbia, and outlying territories. Data includes information about library visits, circulation, size of collections, public service hours, staffing, electronic resources, operating revenues and expenditures. The information collected is useful to researchers, journalists, the public, and policymakers at the federal, state, and local levels for planning, evaluation, and policy making.

The ND State Library will soon be making the data compiled for 2013 available to all public libraries directors, so please watch for this information! Pictured below are the two libraries that completed the 2013 Annual Report first, thank you!

Shannon Nuelle of Cavalier County Library

Bonnie Krenz of Griggs County Public Library

# Mark your Calendars!

**Summer Summit is coming up in August.**
**Check the Dates below to find a workshop near you:**

**Dickinson - August 6th**

**Minot - August 7th**

**Jamestown - August 8th**

**Grand Forks - August 12th**

**West Fargo - August 13th**

**State Library - August 15th**

# Summer Reading Corner

## Fizz..BOOM..Read!

### Summer Reading Workshop Resources:

Thank you to all of the participants who participated in the CSLP's 2014 Teen Video Challenge. The North Dakota winner was:

http://bit.ly/1cN2Yln - "We Got the Spark" - Kenmare, ND

Congratulations to the group of teens who put the winning video together from Kenmare, ND. If you would like to see the winners from the other states please visit: http://bit.ly/1i5eUOZ

## North Dakota Tidbits

- The Cavalier Public Library hosted its first ever Homework Night. Children fourth grade and up were treated to pizza and snacks along with expert tutoring help from library staff and community members.
- The Lakota City Library has received a donation of $2500 from a local farmer through America's Farmers Grow Communities, an organization which works directly with farmers to support nonprofit organizations in the communities where they reside.
- The Lidgerwood Public Library has been awarded a Books for Children Grant from the Libri Foundation. Library board members will be selecting the books the library will receive from the Foundation's list.
- The Cavalier County Library and Stanley Public Library have joined the ND Library 2 Go consortium and are now lending e-books and e-audiobooks to the people of their communities.
- The Ellendale Public Library recently received an $1800 donation from an anonymous donor.
- Author Will Weaver, acclaimed author of the novel Memory Boy and others, recently visited Bottineau schools to discuss literature and writing with students.
- The McVille Community Library has received thirty hardcover art books, covering a variety of art-related subjects, from Art Resources Transfer Inc. Their Distribution to Underserved Communities Library Program provides art resources to communities in geographic areas that do not have a nearby art museum.
- The Grand Forks Public Library hosted an enrollment event for the federal health exchange marketplace.
- The Lisbon Public Library hosts its "Between the Sheets" book club every five weeks. There are 25 people in the group, and members have read a total of 38 books since the book club was established in 2010.
- The Maddock Community and Harriman's Coffee Shop hosted a book signing by the authors of Hutterites: Our Story to Freedom. There was also a short talk by the authors and a question and answer session.
- Christine Kujawa has been named the new director of the Bismarck Public Library. Kujawa has been assistant library director for the past year, and has been with the library for 11 years. Congratulations, Christine!

## Author Visit and Holocaust Survivor Visit Grand Forks

Submitted by Grand Forks Public Library

Marion Blumenthal Lazan, Holocaust survivor and author of "Four Perfect Pebbles" spent an evening at the Grand Forks Public Library and shared her courageous tale. Mrs. Lazan shared firsthand her experiences as a nine-year-old child interned with her family in the German concentration camp of Bergen-Belsen, the same camp in which Anne Frank died. Over 350 people crowded into the library to hear her most uplifting tale. It was an evening to remember!

*Librarian Mary Lorenz and Mrs Lazan.*

## Kid's Craft at Dickinson Public

We had a blast making sock bunnies and decorating paper eggs using tissue paper, yarn, buttons, and glue! The sock bunnies were heartbreakingly cute and came in every color, shape, and size! The eggs turned out super creative too! Great job kids!

## Spring Storytime

Today we had our first SPRING storytime (even though the weather didn't want to cooperate). We read stories about numbers and counting and then we built clocks.

## Online Library Resource Corner: **NoveList**

NoveList Plus & NoveList K-8 Plus are readers' advisory tools that help connect readers to books. NoveList content is created by educational experts and librarians. Find recommended reading lists by age, genre, fiction or nonfiction; find what books is next in a series; find read-alikes. NoveList teacher resources include Common Core Connections, Award Winners, Books to Movies, and Lexile Reading Levels. You can also find book by appeal are factors like: storyline, pace, tone, illustrations, or writing style. Both versions of NoveList are currently available to all ND public libraries and their patrons.

NoveList Promotion Kit: http://bit.ly/1er6L8e

## New Library Resource Publications at the State Library

**Teen genreflecting 3:** a guide to reading interests

**Library programs online:** possibilities and practicalities of Web conferencing

**Creating standards-based integrated curriculum:** the Common Core State Standards edition

**The new digital scholar:** exploring and enriching the research and writing practices of NextGen students

**Differentiated assessment strategies :** one tool doesn't fit all (2nd ed.)

**Assessing 21st century skills:** a guide to evaluating mastery and authentic learning

**The no-nonsense guide to training in libraries**

**Say it with data:** a concise guide to making your case and getting results

**FAST:** Faceted Application of Subject Terminology : principles and applications

Please submit North Dakota library news and Flickertale "subscribe" or "unsubscribe" requests to ndslpa@nd.gov.

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