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North Dakota State Library

FLICKERTALE

Volume 43 Number 8 August 2013

Summer Breeze Colloquium Workshops

North Dakota Librarians and Public Library Board Members recently had the opportunity to attend the third-annual Summer Breeze Colloquium workshops, which were hosted by the North Dakota State Library. The workshops spanned two weeks, and were located at six different locations around the state. The topic for this year's workshop was long range planning for public libraries.

The one day workshop was led by three of the North Dakota State Library Field Service Representatives. This year's program was a little different than in years past. First, all of the presenters presented information about the same topic. Secondly, they only did a one day workshop in six different locations over a span of two weeks instead of a two day workshop here in Bismarck. This was changed to help reach more people who wouldn't have been able to travel to Bismarck.

The first session was an overview of what strategic planning is and why it is important. That was followed by a session on how to gather important data and the best ways to do so. The final session explained how to put that all together to make a feasible and realistic long range plan for your library.

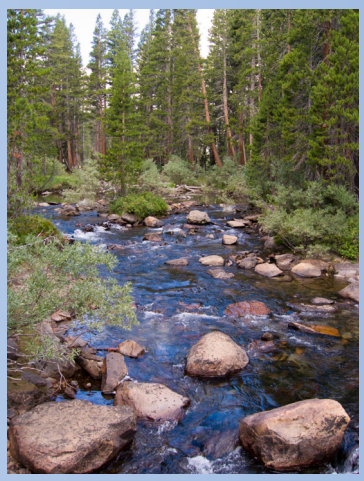
Like all workshops held throughout the year, this was a great opportunity for librarians from all over the state to get together and share ideas. They were able to discuss what is working for them and what is not. It was a great opportunity for an open forum.

After the Summer Breeze tour is over, Field Services will post information to their blog http://ndslfieldnotes.wordpress.com/ with resources and information about this year's Summer Breeze. You can always contact your Field Services Representative if you have questions or want help with your library's long range plan.

For additional information about upcoming trainings and workshops available from the North Dakota State Library, or for assistance with library development opportunities at your library, please contact your State Library Field Services representative at http://1.usa.gov/zgZR03.

New News and Thoughts...

from State Librarian Hulen E. Bivins



Sometimes in our travels, we encounter a stream. The stream may be deep; the stream may be broad. The depth and size of the stream has never been too important. What is important is that we continue our travels. We want to see new things and have new experiences. We want to develop personally and we want to achieve success. For the past 33 months, it has been my pleasure to cross a wide stream with the library community of North Dakota. To cross the stream, we have stood together on many "stepping stones" working to make choices to ensure that our "steps" have provided a firm foundation beneath us as the stream was crossed.

Now, as we have reached the distant bank, let us pause to look at the "steps" taken at the North Dakota State Library (NDSL) in the tasks, programs, and projects accomplished together. In no particular order some of the "steps" have been: creation of the TUTOR.ND program to help both the public school and the home-schooled student be prepared for college or the state's workforce population; the development of websites for public libraries and the improvement of the NDSL website; providing MLS education grants as well as the Summer Breeze and Spring workshops; the expansion of services associated with the Summer Reading Program; IMLS acceptance of the 2008-2012 LSTA funds review and the development of a new plan to use LSTA funds in North Dakota for 2013-2018; the weeding of NDSL's Talking Book collection with an intensified emphasis on new digital audio recordings; adoption of the CREW method to weed the NDSL collection; diligent work on the cleanup of Aleph Acquisitions and Serials records; conversion of the NDSL newsletter Flickertale to an electronic format with a expanded distribution to the library community of the U.S. and Canada; worked with the ND Attorney General to write opinion pieces on library issues; completed a total re-evaluation of the database collection provided by NDSL so that low use and out-of-date databases were removed and new databases like Credo, NoveList, and Zinio were acquired; worked on an annual basis with MINITEX in cooperative projects and made new friends at the Gates Foundation as we developed new services in North Dakota; expanded the availability of trainings offered by NDSL either via webinar or in person; coordinated E-rate discounts for public libraries; helped libraries place library material listings on WorldCat; aided literacy programs; provided help in the development of Foundations for the benefit of public libraries; created a loan program for new technology devices; enjoyed a positive relationship with ND's U.S. Senators and Congressman; provided library building consultation; developed a Book Review Program as well as the Box of Books program that supplies titles to library sponsored reading groups; created both video and audio PSAs; acquired a membership for public libraries in the national United for Libraries program that provides trainings and services to library Trustees; developed a digital services program at NDSL that maintains important print materials in a digital format for the future; provided scholarships for in-state librarians to attend meetings and workshops such as those for Rural and Small Libraries; aided the ND Coordinating Council in the development of Standards for Public Libraries and the North Dakota Library Association in the development of a Mentor Program; worked to repurpose the professional staff of NDSL so that a Field Services staff was created to give on-location, in-library aid to the state's libraries; provided connectivity grants in association with the Vision 2014 program; and, working with the last two Legislative sessions, procured level funding for the NDLCC grant program and an increase in each session of the level of State Aid provided to North Dakota's public libraries for two Bienniums. A lot of steps in just 33 months!

Now, the time has come that I shall no longer take "steps" with the library community of North Dakota but I shall forever cherish the opportunity to have made our travels together. As I leave to cross new streams in another locale, Interim Director Cindy Clairmont-Schmidt shall now lead the ND libraries onward. She shall prove to be an excellent leader and, I know, the future travels of libraries in North Dakota shall be filled with both personal development and great success. I thank you for the opportunity to be with you!

Hulen

New Library Resource Publications at the State Library

A companion to the literature and culture of the American west

Primary genreflecting: a guide to picture books and easy readers

Literature links to world history, K-12: resources to enhance and entice

Face2face: using Facebook, Twitter, and other social media tools to create great customer connections [librarian author]

Building and managing e-book collections: a how-to-do-it manual for librarians

Exercises in the 23rd edition of Dewey Decimal Classification

Preparing collections for digitization

Starting from scratch: building a teen library program

Library mouse: A friend's tale [j. fiction]

Staff Change

North Dakota's State Librarian, Hulen E. Bivins, has resigned his position at the North Dakota State Library (NDSL) to accept the position of Director at the South Carolina State Library. Kirsten Baesler, Superintendent of the North Dakota Public Instruction, has named present NDSL Assistant Director Cindy Clairmont-Schmidt as Interim Director for NDSL. Cindy has been a part of the NDSL staff for 33 years. The appointment of a new North Dakota State Librarian will be made at a future date.

North Dakota STATE LIBRARY

North Dakota State Library Book Club Kits

Two more Book Club Kits are now available! These kits would be a great book club for men. Horseman, Pass By, the first novel written by Larry McMurty is set in the contemporary west and portrays the struggles between the frontier ways and values of traditional cattle ranching and the new materialism brought on by the oil boom in Texas during the 1950s. This book was the basis of the movie Hud starring Paul Newman. Color Blind: The Forgotten Team That Broke Baseball's Color Line by Tom Dunkel is a nonfiction book about a car dealer, Neil Churchill, who assembled one the best baseball teams during the 1930s in Bismarck, North Dakota by recruiting the best players regardless of race, including the great Satchel Paige. This book is not only a great baseball story, but a glimpse into life in North Dakota during the Great Depression. In addition to these new titles, we still have the following Book Club Kits available.

- Hotel on the Corner of Bitter and Sweet – Jamie Ford
- Downtown Owl- Chuck Klosterman, ND Author
- The Round House – Louise Erdrich, ND Author
- Unbroken – Laura Hillenbrand (nonfiction)
- The Fault in Our Stars – John Green
- The Night Circus – Erin Morgenstern
- Home Front by Kristin Hannah
- 13 Reasons Why – Jay Asher

Each kit contains ten (10) books; sign in sheets, an instruction sheet with discussion questions on back, and a mailing label. Kits can be checked out for eight weeks. When the book club is finished with the kit, return all the materials in the same box they came in. Anyone with a North Dakota State Library card can now lead a book club discussion by checking out one of our Book Club Kits.

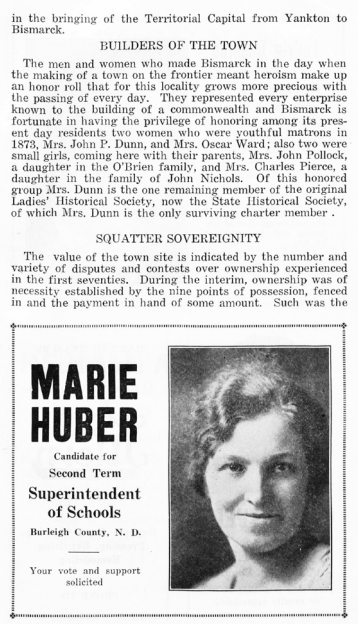
For more information please contact the NDSL at 1-800-472-2104 or statelib@nd.gov.

NDSL Digitization Project

According to the Pew Internet & American Life Project's December 2012 survey, 81% of American adults use the internet. That's an increase of nearly 20% in ten years. That increase shows that many people expect the information they seek to be readily available via the internet. Last year the North Dakota State Library began a digitization project to help meet the needs of the ever increasing digital audience.

The digital collection will include items that relate to the cultural heritage, history and/or state government of North Dakota. Formats may include photographs, documents, books, pamphlets, etc. The purpose of this digitization project is to make North Dakota's historical, cultural and state government information readily available to the public via a searchable digital interface. NDSL is currently developing work flows and technical standards based on national standards.

This collection will be of interest to researchers in North Dakota history, immigrant history, genealogy, pioneer history and state government. NDSL hopes to expand this program to include other libraries in the future. Libraries who have local projects that would conform to the criteria of NDSL's digitization project, should contact Stephanie Baltzer Kom at: (701) 328-4629 or email at sbaltzer@nd.gov



in the bringing of the Territorial Capital from Yankton to Bismarck.

BUILDERS OF THE TOWN

The men and women who made Bismarck in the day when the making of a town on the frontier meant heroism make up an honor roll that for this locality grows more precious with the passing of every day. They represented every enterprise known to the building of a commonwealth and Bismarck is fortunate in having the privilege of honoring among its present day residents two women who were youthful matrons in 1873, Mrs. John P. Dunn, and Mrs. Oscar Ward; also two were small girls, coming here with their parents, Mrs. John Pollock, a daughter in the O'Brien family, and Mrs. Charles Pierce, a daughter in the family of John Nichols. Of this honored group Mrs. Dunn is the one remaining member of the original Ladies' Historical Society, now the State Historical Society, of which Mrs. Dunn is the only surviving charter member .

SQUATTER SOVEREIGNTY

The value of the town site is indicated by the number and variety of disputes and contests over ownership experienced in the first seventies. During the interim, ownership was of necessity established by the nine points of possession, fenced in and the payment in hand of some amount. Such was the

MARIE HUBER

Candidate for
Second Term
Superintendent
of Schools
Burleigh County, N. D.

Your vote and support solicited

A scan from the NDSL Digitization Project

Talking Books Digital Transition Update

Just a little over three years, the Talking books department began a transition from the four track analog cassette player to new digital players. At the beginning of this process, we had distributed 256 digital talking book machines and had 4,725 digital talking books available in the State Library Talking Books Collection. Fast forward three years and the digital player isn't the "new thing" anymore. To date, the Talking Books department has distributed 1,154 digital machines to patrons and institutions. We now have 32,649 titles available in the digital format. We have magazines that are circulating digitally and currently, we have 432 North Dakota related books that were recorded at the State Library available on digital cartridges. As of July 2013, 98.4% of our circulation was digital books. We have circulated 4,379 digital cartridges compared to 70 cassettes in the month of July. In addition, we can download titles we don't have from BARD. BARD (Braille and Audio Recording Download) is a free service that allows patrons of the Talking Books program to download books to either a cartridge or a flash drive. Currently, we have 121 patrons and five institutions downloading their own books. For those patrons who do not own a computer, our Talking Books staff will download the titles they request onto a blank digital cartridge and mail it out to them. Our talking book patrons have overwhelmingly embraced this change from cassette machines to digital players. Many patrons couldn't wait to send back their old machines.

Our Talking Books Department looks forward to serving our visually and physically impaired patrons in our state with digital resources well into the future. The recorded cassette books will be retired in 2015, closing another chapter in the 82 year history of National Library Service for the Blind and Physically Handicapped.

ALA Takes On The Windy City

This year the annual ALA Conference was held in Chicago. Attendees navigated through the busy streets of the windy city, with hundreds of thousands of Blackhawks fans to make their way to an event filled with endless resources. The North Dakota State Library representatives attended, and here is what a few of them had to say:

"As a first time attendee of the annual ALA conference, I was not sure what I should expect. Although I have been to a few NDLA conferences, there were so many sessions to choose from at ALA that it was all a bit overwhelming. One session that was helpful not only for ALA but any other conference that I may go to in the future was Conference 101. One of the questions posed during the session was how are you supposed to select which session you should attend when there are so many to choose from. While it is important to go to things that are relevant to your job, you should also try to go to something that simply looks interesting or a session that you do not understand what they are going to talk about because you never know when a session will turn out to have a huge impact on you and give you great ideas to take back to your library. If it turns out that the session you choose is not what you expected it to be, the panel said it was definitely alright to leave early and go to another session or spend time in the exhibit hall. That being said, it is also alright to be late to a session because the presenter will probably just assume that you were in the exhibit hall. Although these tips were aimed at first time ALA conference attendees, I think they can be useful for first time attendees of NDLA as well. One thing the presenters stressed was to make sure to check out the vendors in the exhibit hall. They have a lot to offer and are very important to the whole conference. If you ever have the chance to attend ALA, I definitely recommend it!"

- BreAnne

"The big downside to ALA Annual in Chicago, everyone will tell you, is that the venues are too spread out. You miss many appealing sessions due to an inability to crisscross town quickly enough. This limitation is actually also a blessing, however. During the main days of the conference – Saturday through Monday – each time slot has about 150 sessions to choose from. 150! There is truly something for everyone, slow shuttle buses or no.

Continuing with the numbers, I sent myself 8 emails during the conference – quick reminders of interesting factoids and things to follow up on, including ideas for the NDSL's next round of Spring Workshops, options for setting preferred records in Aleph, a new copyright MOOC, and summer reading lists for adults. Expect future Flickertale articles. While browsing the exhibit hall, I snapped photos of 13 different book covers, a quick and easy way to remember to possibly order them later. (I also placed a couple personal Amazon pre-orders from right there in the publisher booths.)

I attended several sessions each on government documents, RDA/cataloging, and graphic novels in libraries. More Flickertale fodder. A session on Primo customization was encouraging. OCLC's annual Update Breakfast is always genuinely interesting, and they truly feed you. It will be very different without the now-retired Jay Jacobs speaking, however.

A few words of encouragement about next summer's meeting. It is in Las Vegas, which means cheaper-than-usual hotels and inexpensive direct flights on Allegiant from Bismarck, Fargo, Grand Forks, and Minot. And although the conference is officially Thursday-Tuesday, almost all general attendance sessions are just Saturday through Monday."

- Kristen

CONTINUING EDUCATION CHOICES

These webinars are free, live, and interactive. You will be connected to audio using a headset or speakers. If you do not have a microphone, you can use chat to ask questions. You can find more webinars and training opportunities on our facebook page under the events tab!

Marketing Libraries: What the not-for-profits can learn from the lots-of-profits (WebJunction)

Thursday, August 29, 2013, 12-1 PM CT

Libraries can learn from marketing strategies that for-profit organizations use. This webinar presents library marketing strategies that build awareness, grow your audience, and establish your library as an authoritative source and a definitive provider of services for the community. Learn how to use social media not only for communication, but as a tool to monitor and document the impact of your library.

REGISTER: http://bit.ly/13ptjiv

CONTENTdm Basic Skills 1: Getting Started with CONTENTdm (Minitex)

Wednesday, September 04, 2013, 1-3 PM CT

This is module 1 of a 3-module course on CONTENTdm. It focuses on the structure of CONTENTdm and how to navigate, create, and manage a digital collection. With this basic understanding of the software, learners will be prepared for the next module, "Working with Text in CONTENTdm." This course is intended for learners who are new to CONTENTdm and to digital collections, and for those who may need a refresher.

REGISTER: http://bit.ly/PShbk6

CONTENTdm Basic Skills 2: Working with Text in CONTENTdm (Minitex)

Friday, September 6, 2013, 1-3 PM CT

This is module 2 of a 3-module course on CONTENTdm. It focuses on creating and managing a digital collection that includes text-based materials. Following completion of this webinar, learners will be prepared for the next module, "Maintaining Collections in CONTENTdm." This course is intended for learners who are new to CONTENTdm and to digital collections, and for those who may need a refresher..

REGISTER: http://bit.ly/QEBlj3

CONTENTdm Basic Skills 3: Maintaining Collections in CONTENTdm (Minitex)

Monday, September 9, 2013, 1-3 PM CT

This is module 3 of a 3-module course on CONTENT dm. It provides instruction on editing collection items and it explores workflows that make it possible to import significant numbers of compound objects and/or legacy metadata in one operation. This course is intended for learners who are new to CONTENTdm and to digital collections, and for those who may need a refresher.

REGISTER: http://bit.ly/PSh9sH

DISCLAIMER: The ND State Library highlights third-party webinars as a way to alert the library community to training opportunities. By doing so, we are not endorsing the content, nor promoting any specific product.

COLLECTION DEVELOPMENT

AARP has teamed up with the For Dummies... Series on a line of online technology books targeted to the 50+ crowd. The latest in the beginner-friendly series addresses Facebook and is now available from the State Library in an appropriate large print format. Volumes on genealogy and tablets are also available.

NDSL has recently added Voices of the American Indian Experience to its circulating collection. From the introduction: 'The documents in this collection epitomize many different kinds of voices from within Native American cultures and societies that were created during the past four hundred years following contact with European colonists. It includes an indigenous perspective on the creation of the universe and the origins of humanity, treaties, speeches, and many other documents that represent an attempt to incorporate an American Indian perspective into the writing of history.' The 2-volume set of 224 documents includes significant regional content.

For librarians who like to bring their work home with them, or local book clubs who like to go meta, one new light piece of summer reading is The Cherry Cola Book Club. Goodreads synopsis: With its corrugated iron siding and cramped interior, the Cherico, Mississippi, library is no Antebellum gem. But for young librarian Maura Beth Mayhew, it's as essential to the community as the delicious desserts at the Twinkle, Twinkle Café. It's a place for neighbors to mingle and browse through the newest bestsellers, for the indomitable Miss Voncille Nettles to host her "Who's Who in Cherico?" meetings. The library may be underfunded and overlooked, but it's Maura Beth's pride, and she won't let the good ole boys on the City Council close it down without a fight. Which is why Maura Beth has founded the Cherry Cola Book Club -- a last-ditch attempt to boost circulation and save her job. Over potluck dinners featuring treasured family recipes, the booklovers of Cherico come together to talk about literary classics. But soon it's not just Margaret Mitchell and Harper Lee being discussed over chicken gumbo and homemade biscuits with green pepper jelly. Secrets are shared, old dreams rekindled, and new loves slowly blossom. Naturally recipes are included. The State Library now has a large print copy available for loan.

As your patrons have probably already mentioned, Ree Drummond -- aka The Pioneer Woman -- has a holiday cookbook coming out Oct. 29. Really, what more do you need to know?

Please submit North Dakota library news and Flickertale "subscribe" or "unsubscribe" requests to ndslpa@nd.gov.

Tech Topics ASCII symbols

Have you ever wanted to insert a special character into your document such as an upside down question mark, a musical note, or the restricted trademark symbol? Sometimes word processors have a special function that allows you to pick from a menu, for the programs that don't offer this you have to know the keyboard command. The following is a list of common ASCII keyboard shortcuts.

To insert an ASCII symbol hold down 'Alt' and then press the corresponding number. For ASCII you have to use the number pad with num lock on. Also the following symbols can be copied right from this document and then pasted into your document.

CP437 & ASCII Extended Characters:

☺	White smiley face	1
☻	Black smiley face	2
♥	Heart	3
♦	Diamond	4
♣	Clubs	5
♠	Spade	6
•	Round bullet	7
◘	Block with white circle	8
○	Unfilled white circle	9
◙	Block with filled white circle	10
♂	Man symbol	11
♀	Woman symbol	12
♪	One music note	13
♫	Two music notes	14
☼	Sunburst	15
►	Black triangle pointing right	16
◄	Black triangle pointing left	17
↕	Up and down arrows	18
▬	Long Hyphon	22
↨		23
↑	Up arrow	24
↓	Down arrow	25
→	Right arrow	26
←	Left arrow	27
∟	Tab marker	28
↔	Left and right arrow	29
▲	Black triangle pointing up	30
▼	Black triangle pointing down	31
⌂		127
Pts		158
⌐		169
¬	Logical negation symbol	170
░	Graphic character	176
▒	Graphic character	177
▓	Graphic character	178
│	Box drawing character	179
┤	Box drawing character	180
╡	Box drawing character	181
╢	Box drawing character	182
╖	Box drawing character	183
╕	Box drawing character	184
╣	Box drawing character	185
║	Box drawing character	186
╗	Box drawing character	187
╝	Box drawing character	188
╜	Box drawing character	189
╛	Box drawing character	190

┐	Box drawing character	191
└	Box drawing character	192
┴	Box drawing character	193
┬	Box drawing character	194
├	Box drawing character	195
─	Box drawing character	196
┼	Box drawing character	197
╞	Box drawing character	198
╟	Box drawing character	199
╚	Box drawing character	200
╔	Box drawing character	201
╩	Box drawing character	202
╦	Box drawing character	203
╠	Box drawing character	204
═	Box drawing character	205
╬	Box drawing character	206
╧	Box drawing character	207
╨	Box drawing character	208
╤	Box drawing character	209
╥	Box drawing character	210
╙	Box drawing character	211
╘	Box drawing character	212
╒	Box drawing character	213
╓	Box drawing character	214
╫	Box drawing character	215
╪	Box drawing character	216
┘	Box drawing character	217
┌	Box drawing character	218
▉	Block	219
▄	Bottom half block	220
▌	Left half block	221
▐	Right half block	222
▀	Top half block	223
■	Black Square	254

Other Punctuation

©	Copyright symbol	0169
®	Registered symbol	0174
™	Trademark	0153
•	List Dot	0149
§	Section Symbol	21 or 0167
†	Dagger	0134
‡	Double Dagger	0135
–	En-dash	0150
—	Em-dash	0151
‼	Bang bang, or two exclamation points	19
¶	Paragraph Symbol (Pilcrow)	20 or 0182

Math and Greek Symbols

÷	Division sign	0247
°	Degree symbol	248 or 0176
¬	Not symbol	0172
±	Plus/minus	241 or 0177
<	Less Than	60
>	Greater Than	62
≥	Greater Than or Equal to	242
≤	Less Than or Equal to	243
∞	Infinity	236
≈	Approximately equal	247
≡	Exactly Identical	240
‰	Per Mille (1/1000th)	0137
¼	Fraction 1/4	172 or 0188
½	Fraction 1/2	171 or 0189
¾	Fraction 3/4	0190
√	Square Root	251
n	Power n	252
1	To the power of 1	0185
2	Squared	253 or 0178
3	Cubed	0179
α	Alpha	224
ß	Beta	225
Γ	Gamma	226
π	Pi	227
Σ	Uppercase Sigma or Sum	228
σ	Lowercase sigma	229
µ	Mu or Micro	230
τ	Tau	231
Φ	Uppercase Phi	232
Θ	Theta	233
Ω	Omega	234
δ	Delta	235
φ	Lowercase Phi	237
ε	Epsilon	238
∩	Cap	239
⌠	Top half	244
⌡	Bottom half	245

Currency

¢	Cent sign	155 or 0162
£	British Pound	156 or0163
€	Euro currency	0128
¥	Japanese Yen	157 or 0165
ƒ	Dutch Florin	159 or 0131
¤	Generic currency symbol	0164

Story continues on next page

Foreign Characters

¡	Upside-down exclamation mark	173 or 0161
¿	Upside-down question mark	168 or 0191
Ç, ç	French C cedille	128 or 0199 135 or 0231
Œ, œ	O-E ligature	0140 0156
ß	German Sharp/Double S	225 or 0223
º	Masculine Ordinal Number	167 or 0186
ª	Feminine Ordinal Number	166 or 0170
Ø,ø	Nordic O slash	0216 0248
Å,å	Nordic A ring, Angstrom sign	143 or 0197 134 0229
Æ, æ	A-E ligature	146 or 0198 145 or 0230
Þ, þ	Icelandic/Old English Thorn	0222 0254
Ð, ð	Icelandic/Old English Eth	0208 0240
« »	Spanish/French angle quotation marks	174 or 0171 175 or 0187
‹ ›	Spanish/French angle single quotation marks	0139 0155
Š š	Czech S hachek (S Caron)	0138 0154
Ž ž	Czech Z hachek (Z Caron)	0142 0158

Accented Characters:

Grave					Circumflex				
À	È	Ì	Ò	Ù	Â	Ê	Î	Ô	Û
0192	0200	0204	0210	0217	0194	0202	0206	0212	0219
à	è	ì	ò	ù	â	ê	î	ô	û
133 or 0224	133 or 0224	133 or 0224	133 or 0224	133 or 0224	131 or 0226	136 or 0234	140 or 0238	147 or 0244	150 or 0251

Umlaut						Tilde		
Ä	Ë	Ï	Ö	Ü	Ÿ	Ã	Õ	Ñ
142 or 0196	0203	0207	153 or 0214	154 or 0220	0159	0195	0213	165 or 0209
ä	ë	ï	ö	ü	ÿ	ã	õ	ñ
132 or 0228	137 or 0235	139 or 0239	148 or 0246	129 or 0252	152 or 0255	0227	0245	164 or 0241

Acute					
Á	É	Í	Ó	Ú	Ý
0193	144 or 0201	0205	0211	0218	0221
á	é	í	ó	ú	ý
160 or	130 or	161 or	162 or	163 or	0253

Note: Not all programs, word processors, or Font types support ASCII.

Foundation Corner

Knight Foundation

The Knight Foundation is always looking for innovative ideas that advance informed and engaged communities. To help sustain healthy communities in a democracy, Knight aims to increase the ability of individuals to engage in change. Knight fosters initiatives that develop in people a strong sense of belonging and caring; timely access to relevant information; the ability to understand that information, and the motivation, opportunity and skills to take sustainable action on a range of issues throughout their lives. Knight Foundation fosters innovative approaches to increasing engagement skills in the community development field. The foundation funds programs that use technology to foster engagement. It supports individuals as agents for engagement, with a focus on youth leadership, social entrepreneurs, and local institutions. Knight supports naturalization campaigns to increase the number of citizens who are highly motivated to engage with their communities.

Additionally, through its arts program, the foundation seeks to weave the arts into the fabric of Knight resident communities to engage and inspire the people living in them. The foundation believes that the arts are a catalyst for public dialogue, and that shared cultural experiences contribute to a sense of place and communal identity. You can view projects they've funded to foster engaged communities and the arts here: http://www.knightfoundation.org/what-we-fund

MPLA 2014 Leadership Institute

May 4-9, 2014; Estes Park, Colorado

DEADLINE: Friday, November 1, 2013

The 9th MPLA Leadership Institute will be facilitated by nationally known organizational development consultant Maureen Sullivan. Ms. Sullivan has over 25 years of experience in leadership development and is the Past President of the American Library Association. She helped establish the ACRL/Harvard Leadership Institute and is a faculty member for its annual program.

Criteria for applicants:

- Employed in a library organization in MPLA's 12-state region
- Current member of one of MPLA's 12 affiliated state library associations
- Minimum of 5 years in a library-related job with progressive experience
- Record of experience that demonstrates leadership potential
- Expected continued contribution to the profession
- A thoughtfully completed application
- Two letters of recommendation

Estes Park, Colorado

Registration:

- MPLA members = $550; Non-MPLA members = $650
- Includes lodging and all meals
- Attendees pay for their own transportation costs. Individual libraries, state libraries, and state associations have assisted attendees with registration and/or transportation costs in the past. It is up to the individual attendees to pursue these or other sources of financial assistance.

Selection and notification:

Thirty participants will be selected through a process involving state library associations and the MPLA Leadership Institute Committee. Notifications will be sent by December 15, 2013.

Application form: http://www.mpla.us/leadership/leadershipapp2014.doc

From past institute participants:

- *The MPLA Leadership Institute turned out to be the single most gratifying and relevant experience of my library career.*
- *I could not have asked for a more empowering experience than this Institute.*
- *What an extraordinary opportunity for learning, laughing and leadership!*
- *The Institute validated my reasons for remaining where I am and offered me the impetus to analyze my present world and see if or how I need to make changes for the better.*
- *The Institute was one of the most amazing experiences that I have ever participated in during my lifetime.*
- *The most invigorating program I've ever attended*

Location:

The Institute will be held at the YMCA of the Rockies in Estes Park, Colorado. Located in the heart of the Colorado Rockies, the 860-acre facility is 65 miles northwest of Denver and is surrounded on three sides by the magnificent Rocky Mountain National Park. See http://www.ymcarockies.org/estes-park-center-colorado.html.

Contact:

Aubrey Madler coordinator@mpla.us, Adriane Juarez leadership@mpla.us, or Anali Perry leadership@mpla.us.

Links: 2012 MPLA Leadership Attendees & Previous MPLA Leadership Institute Attendees, Mentors and Photos

LIBRARY GRANT OPPORTUNITIES

CARNEGIE WHITNEY — DEADLINE: NOVEMBER 1

Grants of up to $5,000 are awarded annually. Carnegie-Whitney Grants are awarded for the preparation of popular or scholarly reading lists, webliographies, indexes, and other guides to library resources that will be useful to library users. Visit: http://bit.ly/VWecId

FIRST BOOK — DEADLINE: ONGOING

First Book's mission is to make high quality books and educational resources available to schools and programs serving children in need, from birth to age 18. They offer book grants, book discounts, and other resources to organizations serving children from low-income families. Visit: http://register.firstbook.org/

GRANTS TO EDUCATORS (NEA FOUNDATION) — DEADLINE: OCTOBER 15

The National Education Association awards grants to public school educators, counselors, and support professionals to enhance teaching and learning. Visit: http://bit.ly/17J7DeN

PRESERVATION ASSISTANCE GRANTS FOR SMALLER INSTITUTIONS (NEH) — DEADLINE: MAY 1, 2014

Preservation Assistance Grants help small and mid-sized institutions (such as libraries, museums, historical societies, archival repositories, and cultural organizations) improve their ability to preserve and care for their significant humanities collections. These may include special collections of books and journals, archives and manuscripts, prints and photographs, moving images, sound recordings, architectural and cartographic records, decorative and fine art objects, textiles, archaeological and ethnographic artifacts, furniture, historical objects, and digital materials. Visit: http://1.usa.gov/1boZPD8

U.S. BANCORP FOUNDATION — DEADLINE: OCTOBER 1

The U.S. Bancorp Foundation giving program is designed to respect the diversity of our communities. They support local nonprofits working in the following areas: economic opportunity, affordable housing, self-sufficiency, economic development, education, cultural and artistic enrichment, and human services.
Visit: https://www.usbank.com/community/grant-guidelines.html

Zinio Update

By this point, you've already heard that the State Library has paid for all public libraries in the state to have access to complete electronic versions of current issues of popular magazines through Zinio (https://www.rbdigital.com/northdakotastatend/service/zinio/landing).What you may not know is that at the outset of each month, the State Library will be making Zinio Usagestatistics available for all public libraries: http://library.nd.gov/zinio.html

- The data includes the titles that are circulating at your library, as well as your library's overall usage.

If you don't see data for your library that means one of two things: either none of your patrons are using Zinio yet, or you haven't provided your Field Services Librarian with the prefix and length of your library card barcodes. We'll be happy to help you promote the service if you're having the former problem. If it's the later, please get in touch with us so we can ensure your patrons are able to make use of this great service. If you don't have a standard barcode format or you aren't issuing barcodes to your patrons, you can contact your Field Services Librarian – we'll help hash out a solution that will work for your library.

More Upcoming Grant Opportunities

WorldCat is an online catalog used by over 127 libraries in North Dakota. This catalog can be accessed from the "General Research" area of the Online Library Resources list found at http://library.nd.gov/onlineresources.html. Stanley Public Library was awarded a grant to join WorldCat in October 2010. They wanted to begin using a computer check out system at that time as well, so they chose to join the ODIN (Online Dakota Information Network) consortium and use the Aleph circulation system. The Statewide Catalog Development Department of the State Library is responsible for the cataloging for WorldCat projects and cataloged the 11,000 titles that Stanley Public Library owned. Kelly Kudrna, the director of the Stanley Public Library, applied for the grant because they had recently moved to a larger building and received their first public use computers from the Gates Foundation and they wanted to upgrade from a manual check out system to a computerized one. Kudrna comments that, "Many patrons now feel that we are very "high tech" and are impressed with the new building, computers and circulation system. Even though this seemed like an enormous undertaking, everyone at the State Library was very helpful during the entire process. It is great having all library materials organized and cataloged properly."

If your library is interested in joining WorldCat, there is a grant round currently underway. The grant application and the guidelines (including details about eligibility) can be found at http://library.nd.gov/grants.html. Libraries can choose whichever circulation system they want (the cost of which is not eligible for grant funds), however they are encouraged to choose a system that allows the importing of bibliographic records that are in MARC format. Since each library has unique needs, librarians who are interested in how this would work for their library are encouraged to contact Stacey Goldade to discuss their options. Stacey can be reached at 1-800-472-2104 or 701-328-1860. Grant applications need to be postmarked by Sept. 28, 2013. There are two other types of grants available as well, which deal with adaptive technology and technology to access online resources. Information about all three grant types can be found at http://library.nd.gov/grants/grantguidelines.pdf.

North Dakota Tidbits

- The Aneta Public Library received a bequest from the estate of Alice Retzlaff Carlson in the amount of $50,000.
- First Community Credit Union recently made a donation of $3000 to the James River Valley Library System to go towards the construction of a new library.
- The Leach Public Library's Summer Reading Program came to a close after a wildly successful year with 182 participating children.
- The Harvey Public Library scheduled several reading to dogs events as part of their Summer Reading Program.
- Jill Bjerke was recently hired as the director of the Carnegie Regional Library in Grafton.
- Melissa Lloyd is the new Youth Services Coordinator for the Valley City-Barnes County Public Library. She's responsible for both the children's library and their new teen area.
- The Praxis Strategy Group, on behalf of the Grand Forks Public Library, recently conducted an online survey to help inform recommendations regarding the library's future. More than 700 people responded. Eighty-five percent of respondents strongly agreed that the library was a worthwhile community investment. Poll responses indicated that money would be better spent on a new facility rather than remodeling the existing library building. In addition to online surveys, meetings are being held to gather public input.

Library Card Sign-up Month

September is just around the corner, and marks the beginning of Library Card Sign-Up Month. As the American Library Association (ALA) stated, "Library Card Sign-Up Month is a time to remind parents and children that a library card is the most important school supply of all."

Students are a very important part of the library culture. According to the Department of Public Instruction (DPI) North Dakota Educational Directory, there were 105,568 students enrolled in North Dakota in grades kindergarten through 12th in the 2011-2012 school year. With the population growing at a rapid pace all around North Dakota, it is more important than ever to get new patrons familiar with the library and the services that are offered

To prepare for the upcoming library card sign-up month, ALA has put together a number of free marketing materials available to anyone to help promote this event. They have provided everything from posters to digital advertising. They even have a number of audio PSAs available.

Marketing resources available through ALA

- Free poster, with the option of adding your library's logo
- Free audio PSA's (15, 20 and 30 second MP3's available)
- Sample resources: Press Release, PSA scripts and proclamations
- Free digital PSA's, including a facebook cover art

Available at: http://bit.ly/OWK3W5

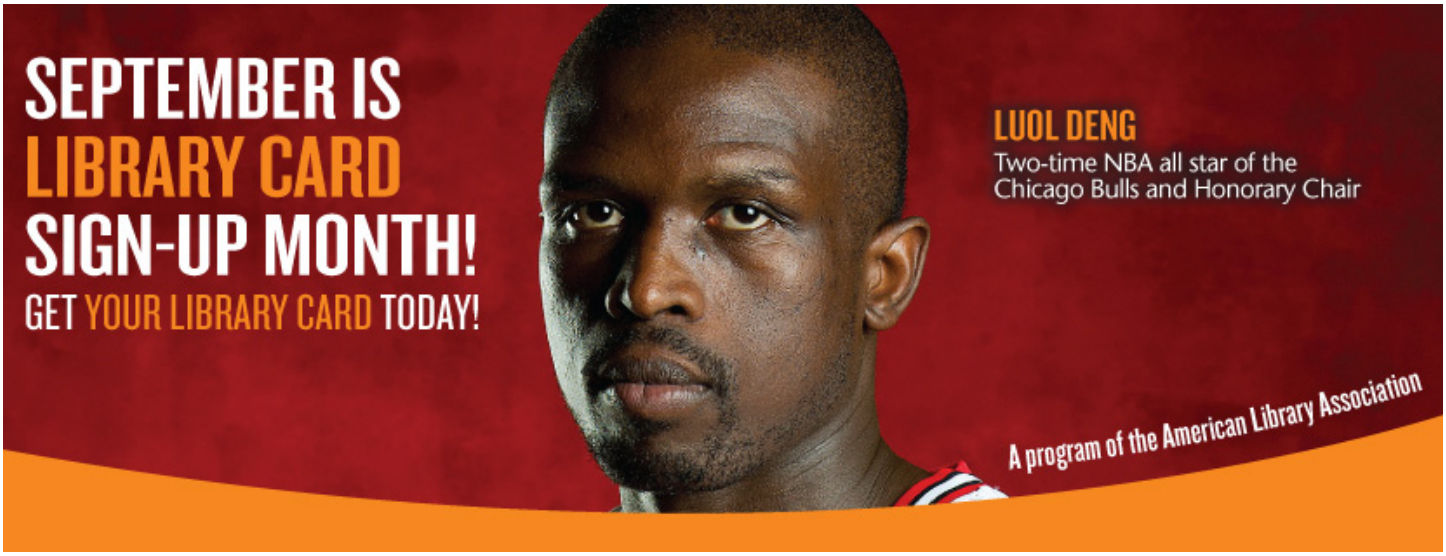
This year's promotional materials feature two time All-Star of the Chicago Bulls and Honorary Chair of Library Card Sign-Up Month 2013, Lolo Deng.

> "A library card is a key resource in achieving academic success, and the library is the perfect place to spend quality family time together"
>
> - American Library Association

September isn't just about getting your future patrons to sign up for a library card, but is also about helping them understand why it's important to have one. If you visit ALA's website (http://bit.ly/OWK3W5) they have a slideshow about the 60 ways to use your library card. Taking workshops, classes, attending events, accessing local museums and art galleries, renting out different types of equipment, children's activities, and much, much more!

Take some time and look through the slideshow and think about the different ways your patrons can use their library card in the library and in the community.

Whether you are using ALA's advertising resources or your own, get out there and promote your library and all the services it has to offer!



North Dakota Sights and Scenes :
Maah Daah Hey Trail...

Here in North Dakota, we have one of the top-rated mountain biking trails in the United States. Any readers who haven't been to the Badlands are probably thinking and laughing to themselves, North Dakota and mountain biking? However, this 120-mile-long single track trail is no laughing matter.

The Maah Daah Hey Trail, which got its name from the Mandan Indian word meaning 'an area that has been or will be around for a long time,' crosses flat-topped buttes, wide-open cattle ranges, and the National Grasslands. The trail is primarily made up of betonite clay. This trail has more than 13,000 feet of climbing and descending. The constant up and down of the trail is only one of the factors that contributes to it's reputation as a top-rated trail. While riding the trail, you rarely see another rider. Weather conditions change frequently. If you are riding in the summer, the 100 degree plus heat, the shadeless trail, and minimal water can lead to dangerous conditions. The trail also crosses the Little Missouri River where water levels frequently change. Forget cell phone service or comfortable lodging - this trail is made for people who truly live for the outdoors.

Although seeing other riders is rare, you may stumble upon buffalo, porcupines, mule deer, coyotes, bighorn sheep, elk, golden eagles, pronghorn antelope, and mountain lions. If you are unlucky, you may see skunks or rattle snakes. But for those people out there who can hack it, all the work is worth it when you get to see some of the spectacular views. One popular spot to stop is Devils Pass (pictured on the right). These one-of-a-kind views make this trail a 'must do' if you are in the area! Visit: http://www.mdhta.com/

.....Spicing Things up!.....

Giving your Library a little kick...

Late last week an e-mail went out to all of the public libraries in the state asking for one thing - library cards. Many people are probably wondering what the heck the State Library is up to. Well a few weeks ago one of the employees at the State Library stumbled across the image below. The project was done by the WA-List in Washington (Story on project: http://bit.ly/18s3kXC). The project was simple - collect as many library cards as possible from around the state and transform them into a piece of art. We loved the idea so much we thought we would take a stab at it. We are looking to collect every library card from around the state, old or new. If your library has multiple cards, send them all! We have already had a great response. Our goal is not only to create a neat poster but develop a marketing campaign available for all public libraries around the state to use to help promote the thing we all love, libraries! If you have any questions please feel free to contact the State Library. If you don't have the means to e-mail a picture of your library's card, feel free to mail your card to us and we will do the rest! Thank you for your participation!

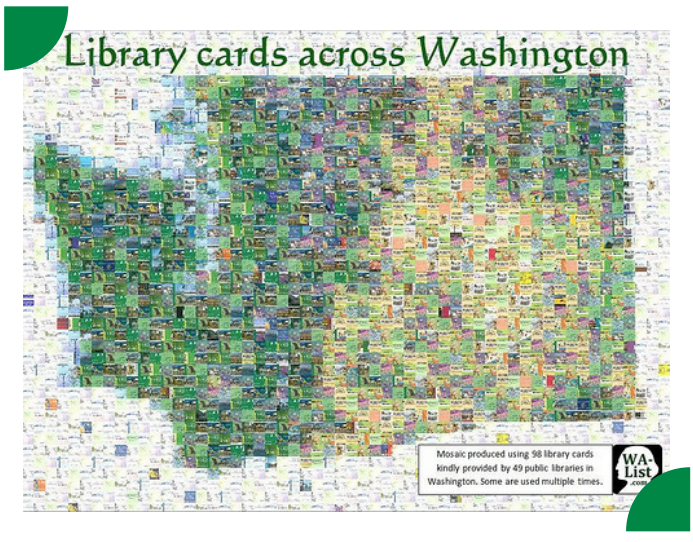


Photo: WA-list; published by: Steve Campion

Has your library spiced things up a bit?
Share it with...
ndslpa@nd.gov

Looking Back At Summer Reading 2013

Kenmare

Larimore

Rugby

Walhalla

Ward

GACKLE IS ON THE MOVE!

The Gackle Public Library had a grand re-opening in a brand new facility on this past 4th of July. The event was extremely well attended and the whole town popped in to check out the new building. In addition to a new location with central air, comfortable seating, and a spacious layout, the library now offers wireless internet access, the use of two iPad Minis, and fresh-made coffee from their new Keurig. They will also be getting a desktop computer that will be available for public use. The new library is located right across the street from Miller Honey's False Hope Gym. They've also extended their hours and are now open from 10-2 on Mondays and Wednesdays and from 1-4 on Tuesdays and Thursdays. If you're in the area, you should definitely stop by and say hello to their gracious and knowledgeable library director, Nedina Denning.

Boopsie App for Libraries

Boopsie is the industry-leading mobile solution for over 2500 public and academic library locations worldwide. Boopsie's custom-branded native apps are affordable, easy to use, and enable libraries of all sizes to quickly and easily meet the rapidly changing needs of their patrons. Boopsie's solutions are fully hosted and all apps are downloadable on mobile devices. Boopsie's innovative mobile applications also support browser-enabled devices. For more information please visit www.boopsie.com/library.

Want some more information from a librarians point of view, NCompass Live has an archived webinar from August 7th, 2013. The webinar covers: Louise Alcorn, Reference Technology Librarian for the West Des Moines (Iowa) Public Library, recounted her experiences earlier this year working with Boopsie, Inc. to create a library mobile app: why her library chose to go with a private developer instead of "DIY mobile app", pros and cons of this decision, costs (money and time), their experience with the process, and why they're glad they "went mobile". To view the archived webinar go to: http://1.usa.gov/1exrDEW

North Dakota Department of Corrections Honored for Excellence in Reading

By: Penny Veit-Hetletved, Principal of Schools, orginal article published in *The Insider*

In spite of the short window of time, the ND DOCR is helping teens in juvenile detention facilities and adults in North Dakota's prisons improve significantly in reading.

"Since 2005, North Dakota's Department of Corrections has served 900 teens and adults in a remarkable way," notes Dee Tadlock, Ph.D., founder of Read Right Systems and developer of Read Right methodology, chosen for use by the ND DOCR. "They are generating reading improvement that literally changes lives with just a few hours of tutoring."

To assure that it is using its education dollars wisely, the ND DOCR has for eight years used a standardized, normreferenced reading test to document effectiveness of the reading program, implemented by ND DOCR staff members. They've documented significant progress at all five of the state's facilities:

Correctional Facility Avg. Grades Gained & Avg. Hours Tutored*

• Reading Test: Gates-MacGinitie Reading Tests, Comprehension Sub- Set

Youth Correctional Center n=628

• 2.6 grades (from Grade 8.8 to 11.4) & 18/14 hours

North Dakota State Penitentiary n=64

• 4.8 grades (from Grade 5.2 to 10) & 24/40.2

James River Correctional Center *n=83*

• 4.3 grades (from Grade 6 to 10.3) & 20.8/26.3

Dakota Women's CRC *n=90*

• 3.3 grades (from Grade 7.2 to 10.5) & 18.4/10.8

Missouri River Correctional Center n=34

• *1.9 grades (from Grade 7.4 to 9.3) & 31.4/19.6*

**Avg. Hours Tutored includes ALL students tutored throughout the year, as follows: Students completing the program/students not completing due to discharge, transfer, or other reason.*

The data shows that, on average, ND DOCR inmates of all ages—teens through adults—are improving in their reading abilities to levels that can support success in college or in vocational training programs. "It is a very exciting outcome for states seeking solutions," added Dr. Tadlock.

Read Right tutoring was brought to North Dakota under extraordinary circumstances. A former student of the Youth Correctional Center (YCC) transformed his life and began a successful career. The former student provided a large gift to the YCC that made it possible for it to obtain Read Right training for its staff in 2005. An engraved trophy is being presented to the ND DOCR for its exemplary work. Notes Dr. Tadlock: "But a trophy does not compare to the lives the ND DOCR tutors have changed. That's the real reward."

Trainer Note: *This award is a great honor for the ND DOCR. It is truly a team effort and I am proud to be a part of it. Congratulations to all of the tutors! To read more about the other winners and to find out more information in regards to Read Right, please visit, www.readright.com.*

The North Dakota State Library (NDSL) provides additional library services to ND DOCR libraries by facilitating all Inter-Library Loan requests for these libraries. The State Penitentiary Library and NDSL have a courier system in place. Once a week, the courier exchanges requested items with returns from the State Penitentiary Library. All of the other ND DOCR libraries are served in the same way other libraries in the state are served. Requested items are sent out and returned by mail. Last year NDSL sent over 4830 book to different ND DOCR libraries around the state.

ALA Traveling Exhibit: Dust, Drought, and Dreams Gone Dry

The American Library Association (ALA) Public Programs Office invites applications for Dust, Drought, and Dreams Gone Dry, a project for public, academic and special libraries about the Dust Bowl. The project features a traveling exhibition of 300 square feet and a series of programs designed to help public audiences engage in discussions about the human and ecological consequences of one of America's most disastrous environmental experiences.

The exhibit and programs feature several overlapping humanities themes: the nature of the connection between humans and nature, the many ways human beings respond to adversity, and how people came to understand and to describe the experience of living in the Plains during the Dust Bowl.

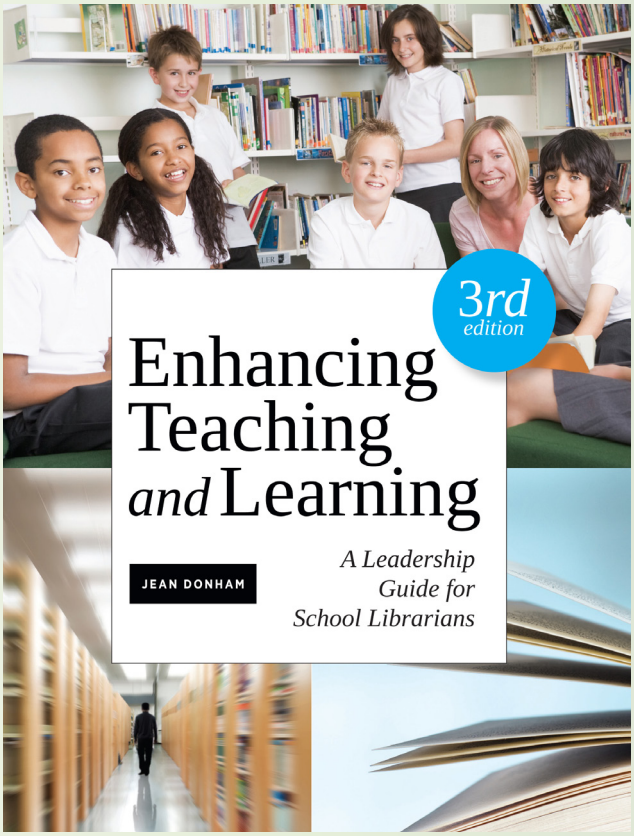
The application deadline for the program is September 30, 2013. Twenty-five sites will be selected to present the exhibition and associated public programs in their communities for a period of six weeks. All sites selected for the project will receive a grant of $1,200 for expenses related to public programs. Please see the project guidelines for more details. To begin the application process, go to http://apply.ala.org/dustbowl

"Reading is to the mind what exercise is to the body."

– Joseph Addison

To Raise A Reader

Parents are a child's first teacher, and there are many simple things that can be done every day to share the joy of reading while strengthening your child's literacy skills. The site Reading Rockets gives 10 easy to do ideas any family can practice. See: http://bit.ly/13KayT8



The new third edition of Enhancing Teaching and Learning: A Leadership Guide for School Librarians by Jean Donham shows how to take a proactive role in shaping instruction by learning how to develop and implement a library media program and integrate it into the total educational experience. The guide covers all aspects of the school system: students, curriculum and instruction, principals, district administration, and the community. For more information, see: http://bit.ly/1cGIcjN

Another great year at the North Dakota State Fair! Thank you to everyone to stopped by our booth to say hi. We look forward to seeing everyone again next year!

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